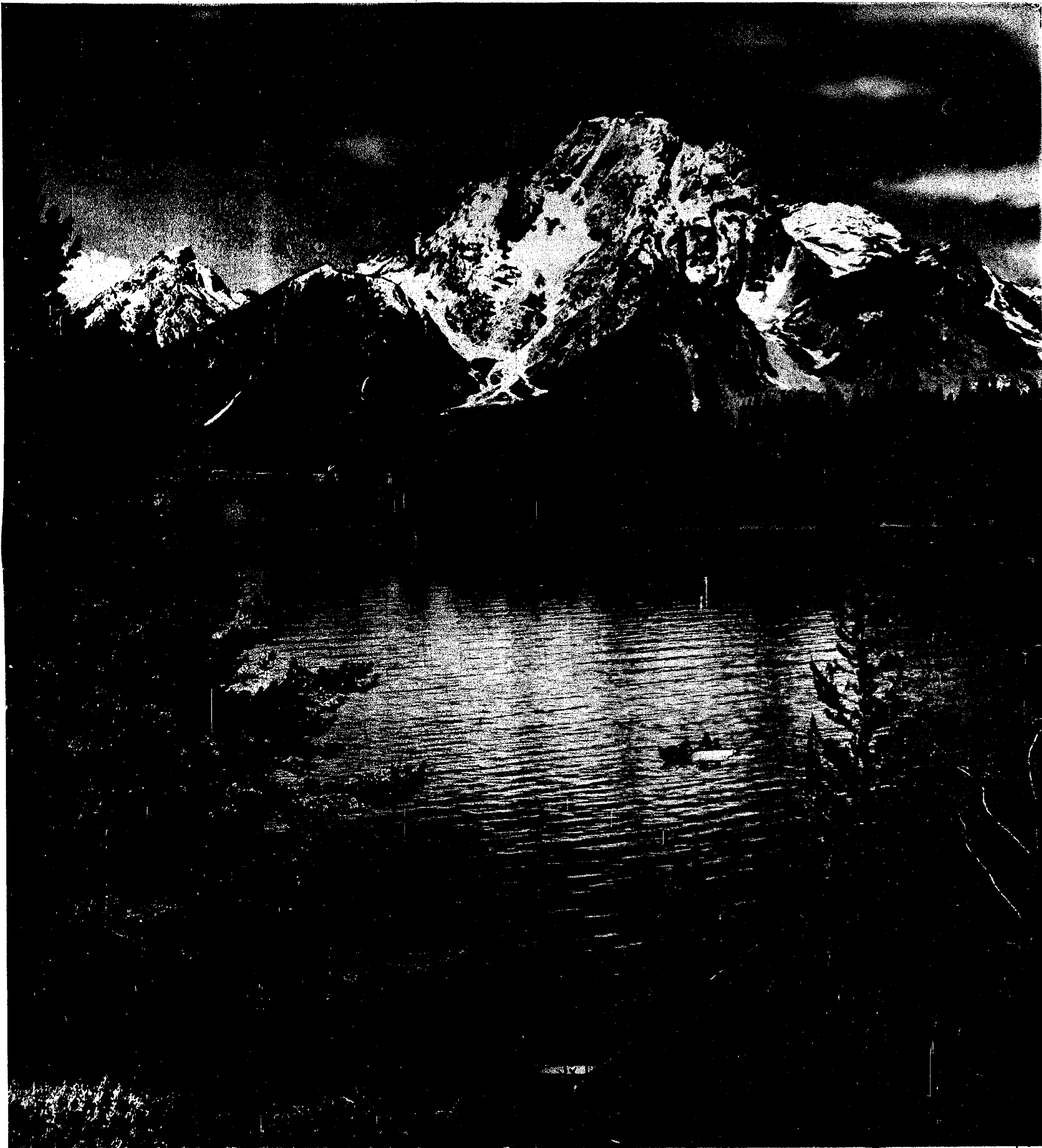


Press-Telegram
Southland

LONG BEACH, CALIFORNIA, SUNDAY, MAY 27, 1951

MAGAZINE
Section



VACATION LANDS CALL

—Photo Courtesy Union Pacific Railroad
Mountains tower above forest, lake and stream in this view of rugged back country in Wyoming. The Call of the Open Road is the theme of a special section of today's Southland Magazine.

MAKE IT A *Real* VACATION



Recreational facilities for vacationists are everywhere. This concrete-lined pool in Big Basin Redwoods State Park is a popular place during the summer.

"DON'T know whether to take a vacation this year or not. Things are so unsettled. Maybe I'd better stay on the job."

If this is a sample of your thinking today it's high time you took five minutes to sit down, relax and get a true perspective. Practically every medical, psychological and spiritual authority in the world believes that vacations are as necessary to the average human being as sleeping, eating and working. Without this welcome respite, the old top gets so wound up and goes so fast that the end result is pure and simple disintegration. And most of us are not ready to disintegrate—yet.

There's one angle, however, that can stand a bit of soul-searching. If your idea of a vacation is to jump in the car at 5 p. m. of your last day on the job, drive like a demon for thousands of miles and

jam around so fast and furiously for a couple of weeks that you come back more tired than when you left, perhaps it would be a lot better for you to stay on the job. But a real vacation is something else again.

What is a real vacation? It is something that results in a leisurely rebuilding and relaxing of the body, both physically and mentally. It comes best when there is a change in the regular routine of daily life. Change alone is relaxing and when coupled with a common-sense program will add years to your life and smiles to your disposition.

Californians are especially fortunate in having at hand the most admirable and accessible vacation spots in all America. Mother Nature has distributed her bounty so lavishly that there is no excuse for Long Beach residents not taking the finest vacation in their lives this year. Basically, we're all children of Mother Nature and if we'll just give the old girl a chance she'll minister to us until, like the old song, we'll "feel like a kid again, doin' what I did again, down on the farm." And it holds true even if you were born in the largest city in the world and never walked on anything but concrete in your whole life!

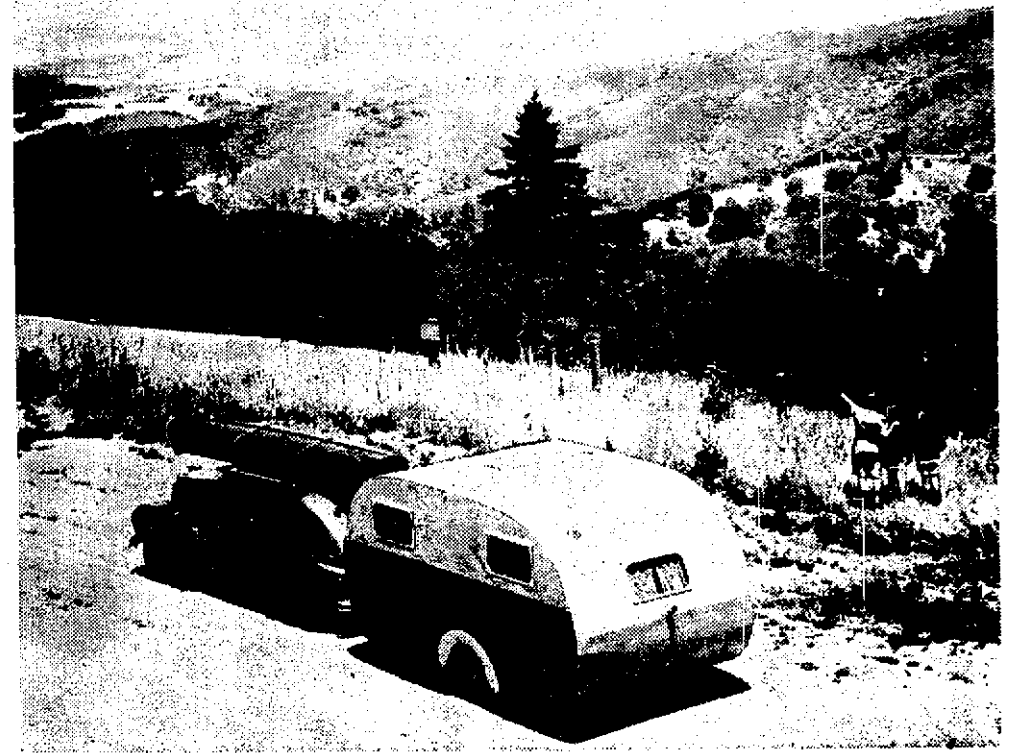
NOW, hold on a minute. This doesn't mean that you have to lie into the wild-wood, sleep on the ground, and "rough" it. Like the woodsman Nessmuk is reported to have said, "We don't go into the woods to rough it. We go to smooth it. We get it rough enough in town." It's the contact with nature—the song of a bird, the ripple of a stream, the breeze sighing through the trees—that forms the magic potion that cures your ills. By all means, sleep on the most comfortable bed you can find, but leave the cabin window open so the soft caress of the mountain night can get in its healing ticks, too.

You don't have to go far. A day's leisurely drive will reach hundreds of spots that are just what the doctor ordered. The San Bernardino Mountains, the eastern and western slopes of the Sierra, and the coastal shorelines both north and south, can be reached even if you sleep an hour or two past your regular getting up time.

One thing about these close-in places is that a lot of people have discovered this perfect way to take a vacation, and have already reserved many of the available accommodations. It's best to start planning a month or so in advance and see about getting a place to hole up for a week or two.

Don't be concerned if you have to take a cabin that is more or less out of the way. That cabin "way down in the woods, or back off the highway a mile or two, is far better for a real vacation hideout than the one right in the center of things. Quiet is one of the greatest of Mother Nature's rebuilding agents and helps to do the finest job in recreating your mental and physical well-being.

PERHAPS you're one of those individuals who feel you have to be in the center of things before you can enjoy yourself. You'd be surprised if you'd give nature a real chance to overhaul that engine of yours. The first two or three days might be a little rough, but that's merely Old Debil Excitement holding on to your carcass. But if you can convince him you really mean it, the actual manual process for making hooked rugs has changed very little since the days of the American Colonists, when handicraft work such as this was on the "must-do" list for every homemaker. The only change has been in



—Photos by the Author

The contact with nature—the song of the birds, the ripple of the streams—forms the magic potion that cures a multitude of ills on a summer vacation.

he'll let go. And when he does you will:

*"Forget six counties overhung with smoke,
Forget the snorting steam and piston-stroke
Forget the spreading of the hideous town."*

The vacationer who really gets all Mother Nature has to offer is the camper. I firmly

believe that anyone who hasn't slept on an air-mattress with a down sleeping bag for covering hasn't lived. National forest camps in the Southland are legion and you don't have to pay a thin dime to use them. Write the National Forest Supervisor, Federal Bldg., Los Angeles, or check with your auto club headquarters for maps.

Robin Hood knew the answer:

*By St. Nicholas
I have a sudden passion for the wild wood—
We should be free as air in the wild wood—
What say you? Shall we go?
Your hands, your hands!*

Why don't you follow him this year?

Vanished Ghost Town

By Nell Murbarger

ONE of Southern California's most completely obliterated ghost towns is the old mining camp of Doble, situated in the San Bernardino Mountains, near Baldwin Lake.

Business houses and dwellings—even the once-busy streets on which they faced—have vanished as completely as if they had never existed; virtually every evidence of man's one-time occupancy having been swallowed by the invading legions of sage and juniper.

Marking the site of the old cemetery is a tall wooden cross and a few fallen fence palings, but every tombstone and headboard vanished from the graves many years ago. Not one inscription remains to show who sleeps in the grass-grown mounds.

To the lusty gold miners, gamblers, teamsters and promoters who thronged this place as recently as 50 years ago, such a state of oblivion would doubtless be unbelievable.

Among the more famous persons who frequented Doble during its main period of activity was E. J. (Lucky) Baldwin, early California financier and

speculator. In addition to owning important mining interests in the vicinity, Baldwin found special delight in racing his blooded horses on the hard shores of Baldwin Lake, half a mile south of town.

To the north of the town-site, the dry, rocky flat still carries deep scars of the old Snubbing Post Road by means of which supplies and equipment were formerly mule-freighted to Doble from the outside world. Now traversable only by saddle horse or afoot, the old road gained its name from the gruelling method by which it was traveled. Due to the terrific steepness of the grade, brakes would not hold the heavily-laden freight wagons, and only by snubbing the ascending vehicles to trees was it possible to inch the great loads slowly up the mountain.

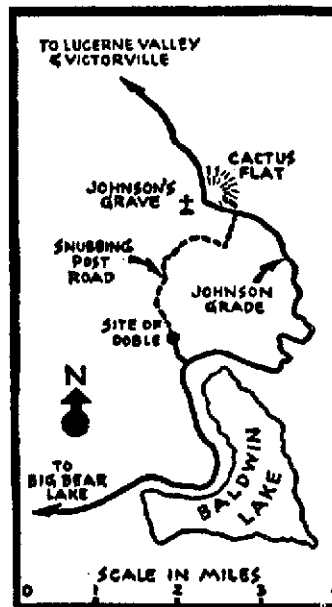
At its lower end, this Snubbing Post Road intersects with the Johnson Grade leading from Lucerne Valley to Bear Valley. Near the junction of these roads stands all that re-

mains of another pioneer way station known as Cactus Flat, now nearly as obliterated as its sister boom town of Doble.

HALF lost in the weeds and matted grass at the west edge of the sun-swept bench, lies a small wooden grave marker bearing a crudely-lettered epitaph:

JOHN JOHNSON
He made this grade to Bear Valley.
He ranged sheep in Hollywood and Catalina in '370.
He lies here facing Lucerne Valley.
An Old Pal.

No other particulars of birth-place or death are given, nor do published histories of San



Bernardino County afford any clue to the identity of this pioneer Californian.



—Photo by the Author

One tall, wooden cross and a few fallen fence palings in the cemetery are all that remains of town of Doble.



For all the family

The Steinway Vertical is an investment that brings a rich reward to all the family. Its golden resonant tone, its distinguished presence and spark-quick action are unique among verticals. For only the Steinway is fitted with a Diaphragmatic Soundboard, with the balanced keys of Steinway's exclusive Accelerated Action, with the rugged Steinway back. This piano endures so incredibly that it is actually the least expensive of verticals! The beautiful Hepplewhite is shown above. Other models are available in classic and modern designs. Terms can be arranged.

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—Photo by H. S. Melvin

Two hooked rugs of her own design are displayed above by Mrs. Rilly Hickey, who produced the rugs as a hobby.

the great diversity of the patterns.

MANY people are under the impression that hooked rugs are strictly a product of our Colonial ancestors. It is true that the majority of rugs still in existence, in this classification of floor covering, date back to the beginning of colonization. Few realize that hooked rugs were not an invention peculiar to the Colonial

housewife but rather a part of the handicraft heritage brought by the colonists from England. Its great development though is credited to New England.

Today, with the backward swing to needlecrafts, nothing can be more satisfying than for the housewife to devote a few hours a week to something of her own creation and design such as hooking a rug to brighten not only the hearth but the home.

Room for Boy, Girl

IF YOU need to expand your living quarters, the attic can be converted into a room for a growing boy or girl, with simple built-ins.

Begin by dividing the wall space into three parts. Keep the center section long enough to accommodate a built-in bunk or single bed. Use the end spaces on either side for shelves or closets or ceiling-high cupboards with drawers beneath. Even if space under the eaves is low, open shelves for books and hobby collec-

tions can be built into attic corners. A storage chest slipped under the bunk will keep rubbers, shoes and skates out of the way. A youngster will like the extra touch of a simple pin-up reading lamp at the head of his bed.

Color in any youngster's room, whether in the main part of the house or the expansion attic, is a big factor in his happiness and well-being. Give him plenty of it, in bright-colored plastic curtains, wall paint and floor covering.

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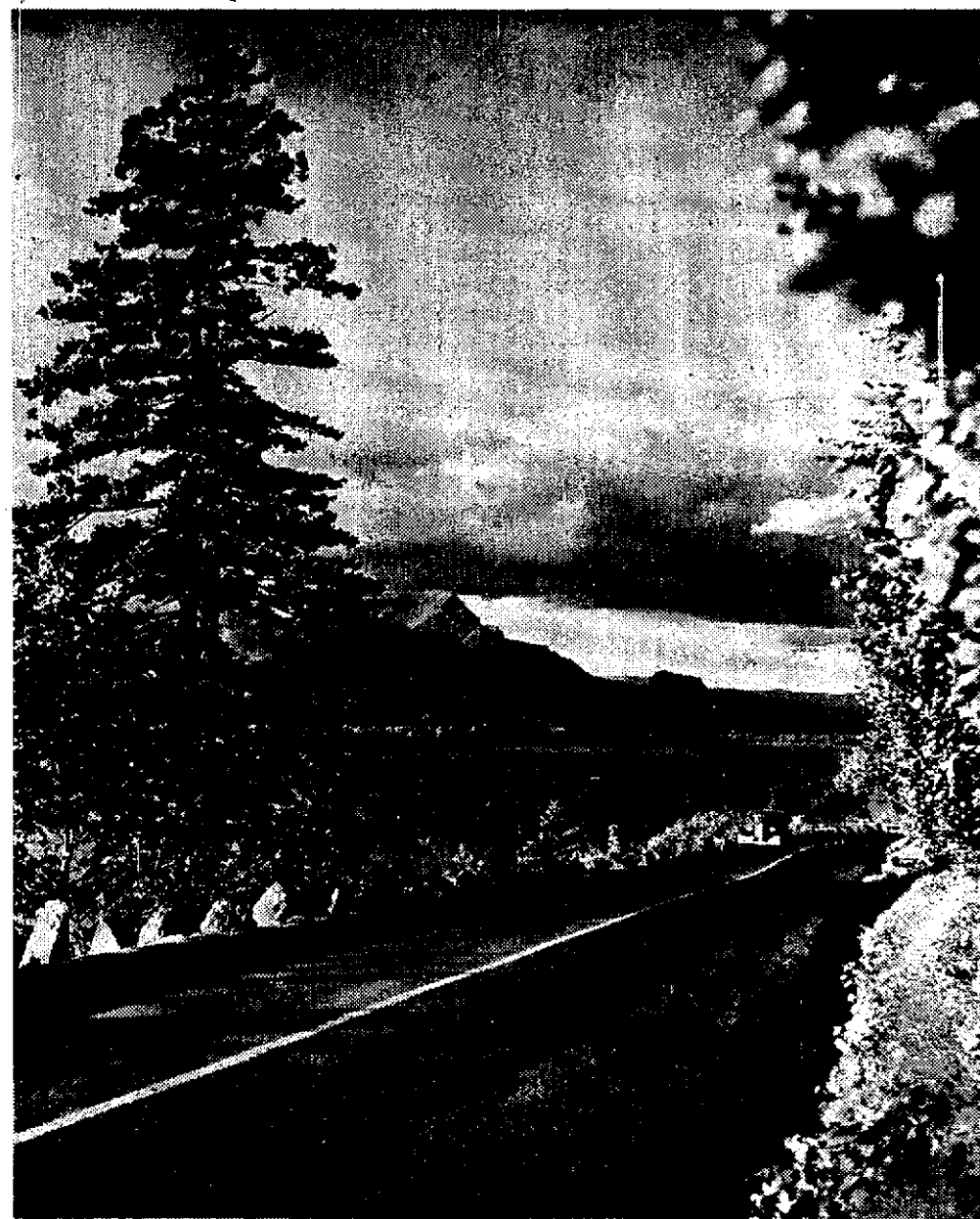
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FRED TAYLOR KRAFT, Magazine Editor
Member PACIFIC SUNDAY MAGAZINES

Columbia, River of the West



Visitors look out over the Columbia River gorge east of Portland, where the "River of the West" has cut through the Cascade Mountains between Washington and Oregon. In the middle foreground log rafts may be seen at anchor.



Highway and river scene east of Portland. Mighty Columbia carries more water than all major rivers of U. S. Pacific Coast together.

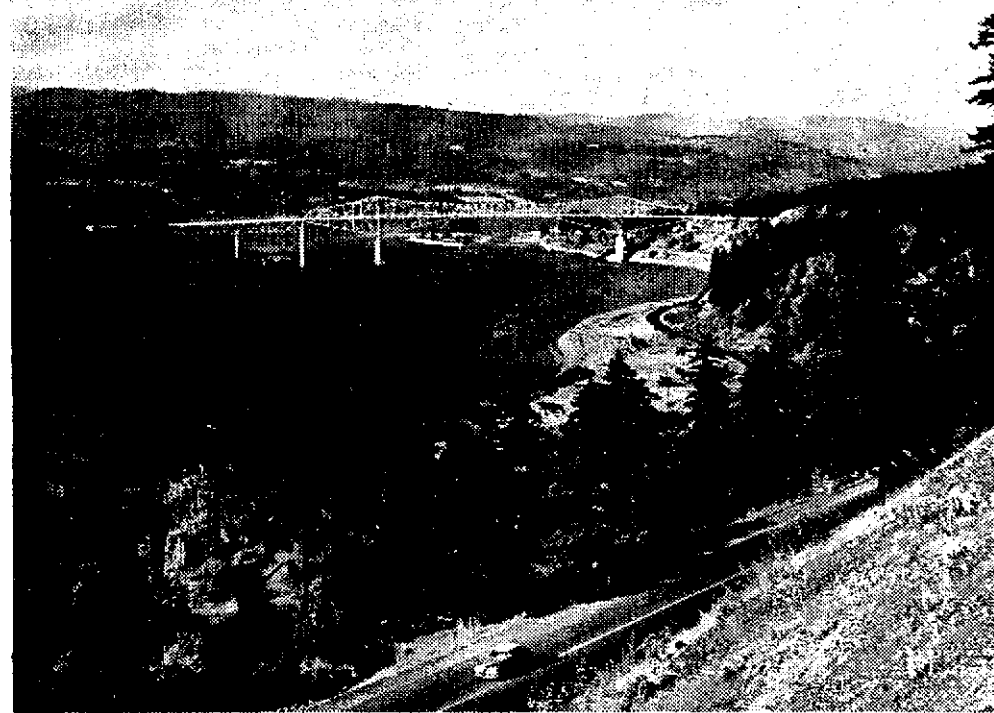
★ ★ ★ ★ ★



Crown Point, Vista House and the Columbia—three factors spelling scenic pleasure for vacationists using the Columbia River highway.



Across the river from the historic Oregon Trail stands Fort Rains blockhouse.



Indian lore says once a stone bridge spanned the Columbia about where steel bridge stands today, but was destroyed by the gods.



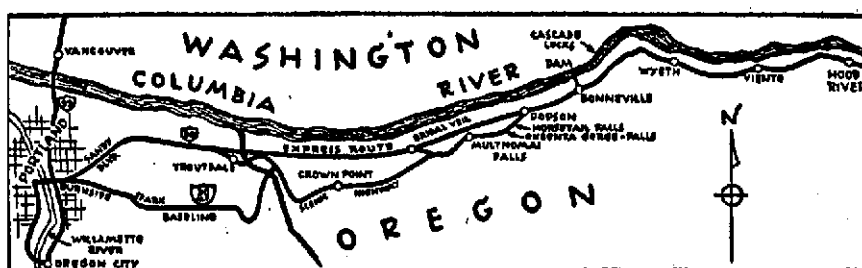
By treaty of 1855, Indians of several tribes received perpetual rights to net and spear salmon at Celilo Falls, near The Dalles.

Spectacular almost and breath-taking Columbia River nation's foremost ing through a huge waterway provides ending charm for

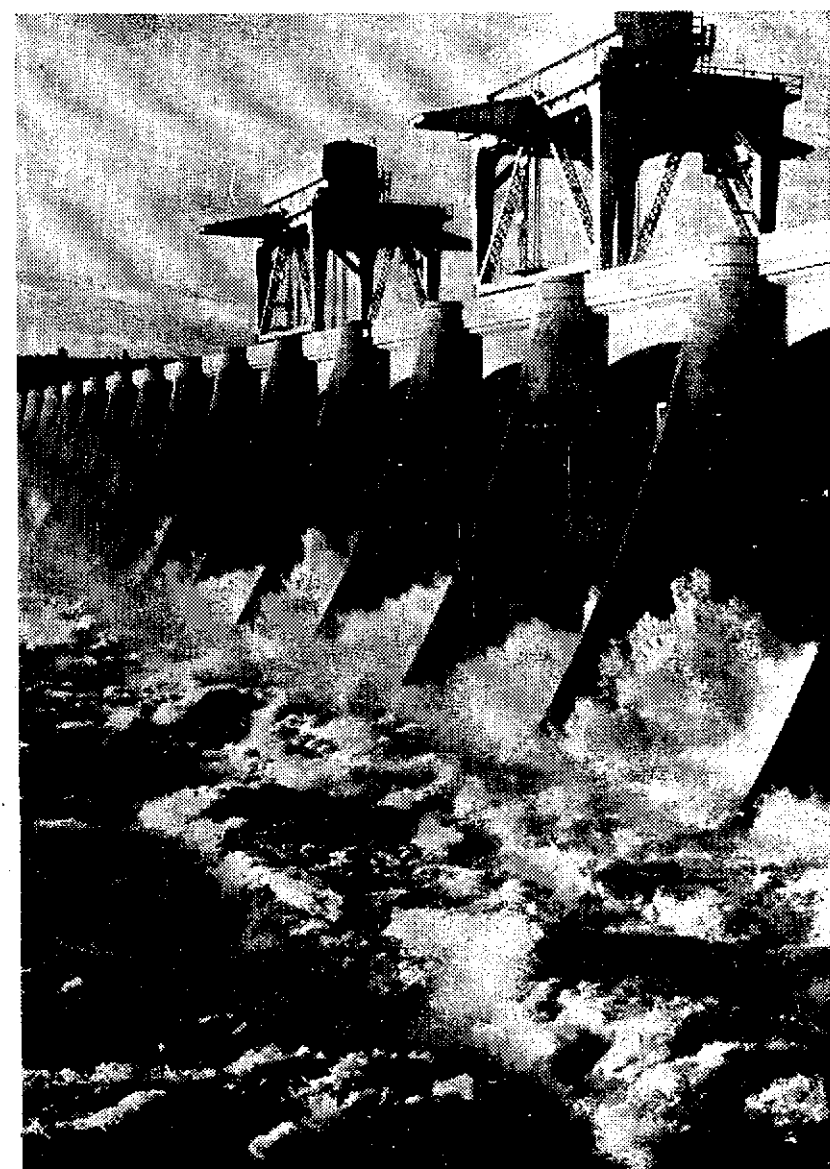


to the nth degree in its beauty, the Valley is one of the scenic areas. Roll-gorge, this giant a vista of never- visitors, replete with sights to see and places to visit. A trip on U. S. Hwy. 30 through the Columbia gorge is never to be forgotten. From the time the motorist enters the gorge on the west at Crown Point, 750 feet above the majestic river, until reaching its terminus east of The Dalles, the variety of scenery and recreation is amazing. From the famed Vista House at Crown Point, the visitor may look up and down the river, viewing a vast expanse of water flowing imperiously toward the sea, stretches of farming lands, low-water sand bars and, to the west, smoke rising from industrial plants of Portland and Vancouver, Wash. Beyond the point, the motorist may see 11 spectacular waterfalls in 11 miles. Bonneville Dam is another scenic wonder with its plunging waters, fish ladder and 72-foot, single-lift locks. Indians may be seen fishing at Celilo Falls and there are many other sights to be seen along the interesting route.

★ ★ ★ ★ ★



Columbia River highway—Portland to Hood River—is one of the nation's most scenic motor routes.



—Photos Courtesy Oregon State Highway Commission, Union Pacific Railroad and Portland Chamber of Commerce

Fish ladders, roaring waters, 72-foot single-lift lock—these are of interest at Bonneville Dam.

'Barbary Shore' Full of Sadness

By George Weeks

BARBARY SHORE, by Norman Mailer. 312 pp. New York: Random House, Inc.

HERE in the springtime is a book full of sadness, some of which is intentional. Mr. Mailer's purpose is to mourn the perversion of revolutionary socialism by the Soviet Union. His grief is negligible compared with that of the reader who, looking for more of the solid characterization and narrative drive that distinguished "The Naked and the Dead," finds only caricatures of real people mumbled clichés out of Marx, Trotsky and their admirers in sophomoric Red cells.

In a distorted way, "Barbary Shore" is reminiscent of "Darkness at Noon," which set the pattern for novels picturing the impact of Stalinist terror on trusting souls who had mistaken the dialectics of Bolshevism for an honest intent to reform the world. Arthur Koestler's lost creatures, however, have the reality imparted by one who had mixed with them in their European habitat. Mr. Mailer's are strictly from nightmares, throw-away tracts and a cockeyed Messianic complex.

They meet in a Brooklyn boarding house kept by one McLeod and his wife Guinevere, a lady whose avoirdupois

is equalled only by her sexual appetites. Among the boarders are the narrator, a young man who, having lost his memory and part of his mind in war service, is pursuing a writer's career; a young woman introduced as Lennie, who throws money away as if she were Clark Gable in "The Hucksters"—a foible which turns out to be the least of her eccentricities; and a secret agent named Hollingsworth. For added measure, there is the pre-kindergarten daughter of the McLeods. She is different from the others, though no more prepossessing. Her manic delight is the strip tease.

McLeod is exposed as a warmed-over variant of Koest-

ler's repentant Old Bolshevik. He is concealing some undefined object, acquired in the course of his work as a Communist, which all the others (except possibly the little girl) are determined to steal or destroy. This mishmash of pulp-magazine plot boils over into a political murder amid slightly juvenile allusions to "the man with the pipe," "the man with the axe in his head," and the stock hair-splitting of those who would entomb Stalin only to resurrect Trotsky.

Mr. Mailer's publishers predict a vast stir upon publication of his second work. There will be a stir, all right, mainly among the muscles used for yawning.

Nightmare a Reality

By Garald Lagard

NIGHTMARE, by Shirley Jackson. 242 pp. New York: Farrar, Straus & Young, Inc.

IT IS questionable just what Miss Jackson gains by her sacrifice of clarity for symbolism in this tale of a 17-year-old girl's venture into a nightmare. Natalie Waite's father is a writer with a wry attitude and a still more wry sense of humor, and his daughter's implied seduction by a Sunday afternoon's cocktail guest might have impelled him to still greater heights of cynical amusement, had he known of it. But Natalie goes off to college, with the experience behind her, no longer a child but in no sense an adult.

Natalie's acceptance of her position as a student never takes place, and she moves in a futile pattern of bewilderment and day dreaming. Her English teacher attracts her, but his wife, having married him after a student-instructor relationship, harries Natalie's conscience with her liquor-impaired confidences. This embittered woman is drawn with great art and is perhaps the most compelling and believable character in the novel.

But Natalie's actions would be completely incomprehensible if it were not for the exquisite sense of realism Miss Jackson manages to inject into her behavior at school. More craftsmanship than logic.

Californiana and Western Americana

By Fred Taylor Kraft

Press-Telegram Book Editor

TOMBSTONE'S EPIGRAPH, by Douglas D. Martin. 272 pp. Albuquerque: University of New Mexico Press, \$4.50. THE WILDEST OF THE WEST, by Forbes Parkhill. 310 pp. New York: Henry Holt and Co. \$3.50.

EACH of these books is a royal flush in authentic lore of the west that was, of rough-and-tumble towns in that west, and the stories behind the sometimes bawdy but always colorful characters who made them spots that will live forever in history.

In "Tombstone's Epitaph," the facts behind the gunfights of Wyatt Earp and his faction and the Clanton gang, and other excitement in which Tombstone seethed while a hell-roaring mining town, are told for the first time from the long-thought-lost files of the city's leading newspaper of the day, the Epitaph. Author Martin fills in about 10 per cent of the text with competent explanatory narrative; but the book, in the main, is a day-to-day account of the Arizona town's harrowing happenings just as its citizens of the day read about them.

"The Wildest of the West" lives up to its claim admirably as being "a bold and lusty gallery of Colorado's most famous characters in the 90s." There are the "hell's belles" of whom Madame Vestal was queen, the gamblers great and not so great, the fortune hunt-

ers, and what happened to all these; and, finally, the arrival of the age of respectability.

The lover of the old west will quickly throw a lasso around both of these sizzlers.

LIFE ON THE KING RANCH, by Frank Goodwyn. 282 pp. New York: Thomas Y. Crowell Co. \$5.

SPRAWLING for miles along the Gulf of Mexico on the southeast tip of Texas the world's greatest ranch—the King spread—provides 900,000 acres of range for 85,000 head of cattle and 3000 carefully-bred horses. Author Goodwyn was six months old when his dad became ranch boss of one of the four huge sections which comprise the ranch. When he was 12 he was put in a saddle and given a man's job in a cow camp, and a cowboy he became. Though he later attended college and distinguished himself in the field of literature, the King Ranch remained dear to him as his home. He knew its beginnings, its growth, the men who made it great and the men who, loving it as he did, rode the ranges in fair weather and foul to save a human life or a scrawny maverick. He learned the philosophy of these fabulous characters, the folklore of the lanky Texans, and now he has put it all down into this unforgettable book whose pulse races with exciting episodes and the drama of the truly great American success stories.

In other words, Mr. Haig-Brown thinks that more of us should obey that urge and go fishing once in a while, not just to catch fish, but to get out and see how the natural world lives, to enjoy the sight of Canadian "honkers" on the wing, the slap of a beaver's tail on the water, a doe with twin fawns crossing our path.

There is much useful information on rods, flies, lines and all the equipment which make up the art of fishing itself. The author is an authority on trout and salmon and one of the greatest living naturalist writers. You will be a better sportsman for having read "Fisherman's Spring."

Obeys Urge of Outdoors

By Ray Gise

FISHERMAN'S SPRING, by Frederick Haig-Brown. 222 pp. New York: William Morrow & Co. \$3.

IT DEVOUTLY believe that a healthy man's work should be the most important thing in his life, but I believe just as strongly that no man's keenest interest should be limited to the narrow specialization of his work.

In other words, Mr. Haig-Brown thinks that more of us should obey that urge and go fishing once in a while, not just to catch fish, but to get out and see how the natural world lives, to enjoy the sight of Canadian "honkers" on the wing, the slap of a beaver's tail on the water, a doe with twin fawns crossing our path.

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Barrymore Clan Exposed

WE BARRYMORES, by Lionel Barrymore. 311 pp. New York: Appleton-Century-Crofts, Inc. \$3.50.

LIONEL BARRYMORE claims that Cameron Shipp piled him with cold beer to extract the more hilarious tales in this autobiography. Whatever it was, the result is a concoction of anecdote and humor, spiced with names famous on stage and screen, and stirred by a gentle hand.

Primarily, "We Barrymores" is just what the title indicates—the story of the Drew-Barrymore clan and the things that happened to them. It clears up some rumors and substantiates others, and above all entertains the reader from beginning to end in true Barrymore tradition.

Long Beach Best Sellers

FICTION:
1. FROM HERE TO ETERNITY, by James Jones.
2. THE GAINES MUTINY, by Frank Yerby.
3. A WOMAN CALLED FANCY, by John Ford.
4. GOD'S MEN, by Pearl Buck.
5. THE WILDEST OF THE WEST, by Forbes Parkhill.
6. RAIN ON THE WIND, by Macken.
NONFICTION:
1. WASHINGTON: CONFIDENTIAL, by Earl and Gwendolyn.
2. A KING'S STORY, by the Duke of Windsor.
3. HE IS ON THE SPARROW, by Waters and Samuels.
4. THEN WE'LL BE RICH, by Bill.
5. BEAR IN THE CAVALIER, by Mary.
6. MARY GARDEN'S STORY.

Semi-Postal Summer Stamps Issued by Dutch

EVERY year since 1935, with the exception of the war years, The Netherlands postal authorities have issued a set of semi-postal summer stamps. These stamps are available only from May 15-July 15 and the unsold stocks then destroyed. Each stamp has a surtax (additional value).

Half of the extra charge goes for cultural purposes such as commissions to artists and subsidies to orchestras. The other half of the surcharge money is used for medical purposes such as anti-tuberculosis and anti-cancer campaigns. Last summer these causes received \$38,356.93 as a result of the sale of these stamps.

The 1951 set contains five designs, each showing a different old castle in The Netherlands. The lowest value is 2 cents

plus 2, the highest 20 cents plus 5.

GUATEMALA has a new five centavos blue and brown stamp. It was issued on behalf of Guatemala's National Hospitals. A map showing the location of various hospitals appears within a circle in the center of the stamp.



Elaine Malco painted this "Bread and Wine" included in the Art Association juried show in Pacific Coast Club.



Choose the movie camera for your vacation with care. Satisfaction and good pictures will be the dividend.

Camera ANGLE

By The Shutterbug

SINCE this issue of Southland Magazine is largely devoted to vacationing, today's Camera Angle is especially for those who want to make movies of their trip and who are trying to decide what type of equipment to buy.

In the final stages of making your decision, you'll want to consult with your photographic dealer, but before you do that the first thing you should decide is whether you want to make 8mm. or 16mm. movies.

While many factors will enter into this choice, the foremost is film cost. Obviously, the larger film is the more expensive. So, you will want to take into consideration what you are able to do with each size.

The big difference lies in the size of the image recorded on the film and the resultant size of the image which can be projected on the screen. The 16mm. picture is twice as high and twice as wide as that produced on the 8mm. film. Therefore, you have to weigh the advantage of the 16mm.'s larger, more detailed pictures against the film economy of using the 8mm. Also, the 16mm. can be projected from a considerably greater distance.

If you choose to take advantage of the lower-priced 8mm. film, you'll want your camera to be as good as possible to make up in some part for the admitted limitations of the size of the image projected on the screen.

Of course, your movie camera won't be of much use to you without a projector. While the 8mm. equipment isn't drastically cheaper than the 16mm. projection units, the 8mm. projector won't need as much illumination as is required to show the 16mm. film and its smaller size enables use of lighter weight materials. It is only for those reasons that you may expect a price difference.

WITH CAMERA CLUBS.

... Southland photographers have two outstanding programs scheduled this week. The final print competition of the year will be conducted by the Southern California Council of Camera Clubs Monday, 8 p. m., at the Pasadena City College, 1570 E. Colorado, Pasadena. ... The Long Beach Camera Guild will be hosts to the Fourth Annual El Camino Real International Color Slide Exhibition Friday, 8 p. m., at the Charles Evans Hughes School auditorium. The exhibition has been opened to slides up to

3 1/4 x 1 1/4 and many of the larger slides will be projected. Background music will accompany the exhibition, which again this year is the largest color slide salon in the world. There is no charge for admission but early arrival for best seats is urged by Millidge C. Day, president of the guild.

IF YOU have been using muriatic (hydrochloric) acid to clean your stainless steel processing tanks and finding results not satisfactory, try a 10 per cent solution of citric acid. It will do the job well and is much less trouble to use.

Books, Writers

Gen. Bradley Honored at Press Party in L.A.

By Joseph Joel Keith

GEN. OMAR BRADLEY was honor guest at Henry Holt and Company's press party for the soldier-author in the Rodeo Room of the Beverly Hills Hotel, and, after being introduced by Holt's representatives —Garald Lagard was my host —I heard the general discuss Patton and other famous generals whom he is discussing in his new Holt volume, "Bradley." In the generals, Gen. Bradley said, "All these men are big enough to stand a little criticism." Just as the general was being introduced, a lady brushed against me, and it was Mrs. Bradley who apologized: "This is just the wife leaving." A charming and smart lady, with a twinkle.

The NEW YORKER admirers will be delighted with "True Tales From the Annals of Crime and Rascality," by St. Clair McKelway, for these unique episodes have been gathered between the covers of this large, handsome volume.

SING SING PRISON figures in one of the strangest tales. An innocent youth serves time, thanks to the law, a judge, and an informer.

FATHER DIVINE is brought to life, the chapter on that fellow more exciting than scores of publicized accounts of his escapades.

TONG LEADER gives us a vivid and melodramatic account of a strange, Oriental war that seems to have ended in America.

ST. CLAIR MCKELWAY'S volume on the rascals has more punch than a dozen adventure novels, and it is written briskly and forcefully. A solid success, this Random House book.

ELIZABETH CHESLEY

In Art Circles

Lafayette Gallery Has 2-Man Exhibit

By Vera Williams

A TWO-MAN exhibition of paintings and drawings by Lois B. Cytron and David S. Cytron, just hung in Lafayette Hotel Gallery, will be shown there until June 30. The 27 pictures represent work from juried shows in Los Angeles County Museum, Riverside Museum in New York, Santa Barbara Museum, Pasadena Art Gallery, San Francisco Museum, National Orange Show in San Bernardino, Orange County Fair, and Laguna Beach Gallery.

David S. Cytron, a USC graduate and Long Beach businessman, has been exhibiting water color paintings and drawings in professional juried art exhibitions since 1944. He is a member and retiring officer of the California Water Color Society.

Lois B. Cytron, an officer of the California Water Color Society, member of Artist Equity and Laguna Art Association, studied at Scripps College in Claremont, Otis Art Institute in Los Angeles and with many prominent artists. She has had three one-man shows, has won awards and received favorable comment from Los Angeles and San Francisco art critics. Mr. and Mrs. Cytron are well known in California galleries and have been represented in national traveling exhibits. The Cytrons live at their studio home, 97 Rivo Alto Canal.

Pictures by Mr. Cytron on exhibition are "Rocks and Burnt Trees," "Rocks and Trees," "Abstract," "Rexford's Rock," "Tree Pattern," "Sand and Gravel," "Deserted Pier," "California Cone," "Back of Elsinore," "Valley Mist," "Rocks and Bluff," "Red Tree," "Desert Giants."

Mrs. Cytron's exhibited pictures are "Harbor Islands," "Rocks and Sea," "Canal Carolers," "Balboa Island," "Oil

Slough Bridge," "Harbor Entrance," "Tree Mourners," "Inlet," "Canyon Sketch," "Pacific," "Rocks and Foliage," "Newport Jetty," "Playa del Rey" and "White Chemise."

AN UNUSUAL twist of fate turned Miss Ethelynde Smith from a concert career to painting. After traveling across the United States 27 times as a soprano recitalist, a concert tour of Europe, three recital tours in Canada, appearances at music and educational institutions, she was stricken with an illness. Following a serious operation several years ago, Miss Smith was told to rest for a year before returning to her singing. In order to fill in the days she picked up a paint brush and easel and set to work.

Within four months she sold her first major water color to the late Charles Wakefield Cadman, a life-long friend, and within a year her paintings were in 17 states. When she approached an artist friend for lessons, she was told "there is nothing I can tell you to change; just continue in the same vein."

She first painted the flowers from the garden of her New Hampshire country home and then after moving to Altadena she was commissioned by garden owners to immortalize their prize flowers. Her paintings are exhibited in art galleries for their artistic value and in museums for their botanical accuracy for each subject is developed from tightly-sheathed bud to full-blown beauty.

During her vacations, while a concert artist, Miss Smith spent several months each year in Long Beach. She has many friends here and in the Southland who delight with her in this new achievement. The latest honor to come her way is a commission from a national wallpaper company to reproduce her flowers for commercial wallpaper.

ART enthusiasts are flocking to Pacific Coast Club where the spring juried show of the Long Beach Art Association is attracting special attention. A wide variety of canvases by a number of the city's outstanding artists is exhibited. (See photo at bottom of this page.)

Zany Pair Go Places

THE HISTORY OF THE ADVENTURES OF GEORGE WHIGHAM AND HIS FRIEND, MR. CLANEY HOBSON, by Kyle Crichton. 262 pp. New York: Crown Publishers, \$3.

TAKE a hero who is irresponsible, mentally unalert, unambitious and eternally chased by women whom he has no interest in. Couple him with a well-meaning alcoholic like his best male friend, Claneley Hobson. It is inevitable that they should become embroiled in a series of adventures that are slightly bawdy and ridiculously funny. Especially if the story is written by Kyle Crichton, whose biography, "The Marx Brothers," established his reputation as a writer who fully appreciates horseplay.

Illustrations are by Carl Rose. —J. E.

Library Gets New Records

THE VARIETY of interests served by records was demonstrated at the Public Library record desk last week where the five albums most often requested were: Berlin, "Call Me Madam"; Eliot, "The Cocktail Party"; Mozart, "Don Giovanni"; Porter, "Kiss Me Kate," and Offenbach, "Helen of Troy."

New lp's added to the collection included Bartok, "Rumanian Dance, Bagatelle," and other piano selections played by Carlisle, Alfred Drake and cast; Respighi, "Feste Romane" (Toscanini conducting); Romberg, "The Desert Song" (Kitty Carlisle, Wilbur Evans and cast), and Schumann, "Carnival" (Claudio Arrau, piano).

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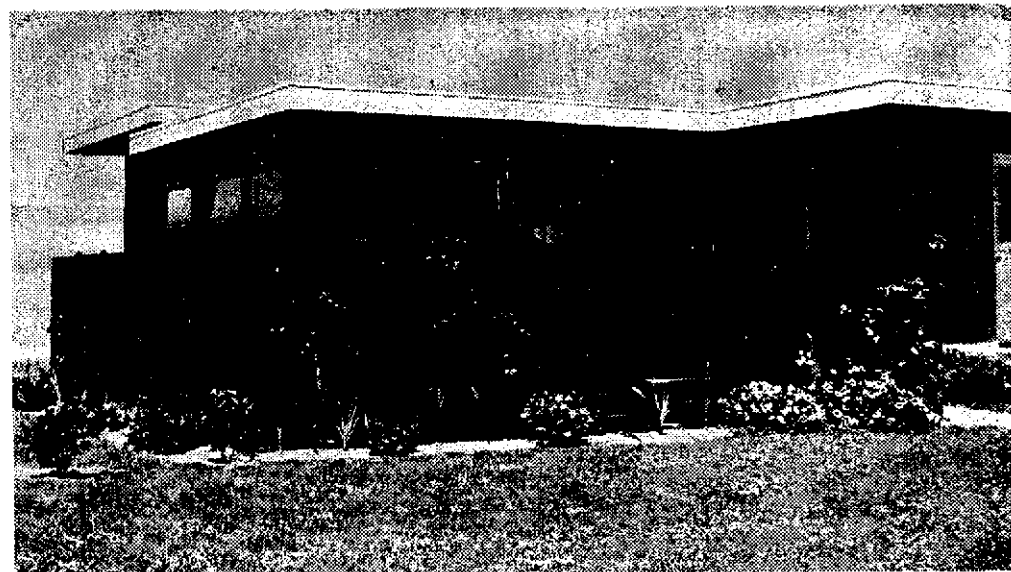
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Open Windows to Beauty

By Althea Flint



Photos by Jasper Nutter

Woven redwood provides a shield as well as a background for the garden view of the L. R. Shaver home in Lakewood. A wall of glass looks out upon the enclosure.

THE AVERAGE city or suburban lot usually lacks a worthwhile view but, as the pictures on this page prove, a pretty garden scene can be planned to make large picture windows worth having. The houses shown here have been planned so that spacious windows capture either the morning and afternoon sunlight or both. But this orientation put the windows in the front of the house where they would view the house across the street. Therefore, to give privacy and to provide a secluded garden view for these large glass areas, attractive fences and plantings have been added.

When the home of Mr. and Mrs. L. R. Shaver was planned at 5103 Flagstone St., the fence was designed not only to give privacy but to add interest to the simple modern architecture.

Made of woven redwood laths, this fence matches redwood trim on the house and is angled. It shields the wall of glass in the living room and backgrounds a patio garden.

A louvered fence encloses the garden just outside the window wall of the home of Mr. and Mrs. Kenneth A. Dorion, 5216 Wardlow Rd. The louvers of which this fence is constructed admit the light and do not completely shut the patio off from view. The glimpse of the patio through the louvers does not spoil its privacy and does not prevent the house from seeming inhospitable.

THE RESIDENCE of Mr. and Mrs. Everett Hosking, 5305 Carita St., faces a private back garden which is shielded from the street by an interesting redwood fence between the house and garage.

A redwood gate leading to the front door is flanked by a pair of brass lamps which light the front walk at night. The spacious windows admit morning

sunlight and are enhanced by a view of the garden. Well-planned fences and the garden walls completely surround this front garden patio.

The front landscaping which

makes the street view of these houses attractive is planned for minimum upkeep. At least part of these dooryard gardens

(Continued on Page 7, Col. 1.)

A louvered fence of redwood provides privacy for the garden at the home of Mr. and Mrs. Kenneth A. Dorion. Large windows open to a view of the garden scene.

Let's Have a Picnic!

By Mildred K. Flanary

SUMMER has a universal appeal, a call to the outdoors and days of picnicking—which brings in the matter of food. Each family has its own ideas on what constitutes a picnic meal—food cooked over an open fire or cold servings of salad and sandwiches.

Whatever the scheme, do some advance planning to make the day more fun and easier on each picnicker. Jot down a list of equipment needed for cooking and serving, perhaps even tuck the list right on the top of the hamper. Then you won't forget the salt or the matches or some other item. Plan easily prepared and easily carried foods; no need for fancy dishes or complicated menus.

And now for the food. Here is a simple menu:

Oven baked beans
Scotch raisin bread sandwiches
Carrot strips
Celery sticks
Pickles
Milk and Coffee in Thermos
Cookie tarts

Below are the recipes for the cookie tarts and the Scotch raisin bread.

Cookie Tarts

Crust:
1 cup sifted enriched flour
1/2 teaspoon salt
1/2 cup shortening
1 cup oats, uncooked
1/2 cup beet or cane sugar
3 tablespoons water
1/2 teaspoon almond extract (optional)

Filling:
About 1/4 cup jam
Sift together flour and salt. Cut in shortening until mixture resembles coarse crumbs. Mix in rolled oats and sugar. Add water and almond extract, mixing lightly. Knead dough 4 or 5 strokes until it just holds together. Roll out to 1/4-inch thickness. Cut in 4-inch rounds. Place 1 teaspoon jam on each circle. Fold over and seal edges by pressing with tines of a fork. Prick to allow escape of steam. Place on baking sheet. Bake in a moderately hot oven (400° F.) 12 to 15 minutes until edges are delicately browned. Makes 12 tarts.

Scotch Raisin Bread

1 egg
1/2 cup beet or cane sugar
1 cup buttermilk
1/2 cup light molasses
1 1/2 cups sifted enriched flour
1/2 teaspoon salt
1 teaspoon soda
1 cup oats (quick or old-fashioned, uncooked)
1/2 cup chopped nutmeats
1 cup raisins
1/2 cup melted shortening

Beat egg until light; add sugar gradually, beating until fluffy. Add buttermilk and molasses, mixing well. Sift together flour, salt and soda; add to egg mixture. Add rolled oats, nutmeats and raisins, stirring only enough to combine. Fold in melted shortening. Bake in a greased paper-lined loaf pan (1-lb. size) in moderate oven (350° F.) 50 minutes to 1 hour. Store in bread box one day before slicing. Makes 1 loaf.

For an extra special occasion, or when you cook in the kitchen



Happy event of summer and the out of doors is a picnic. Here is a "spread" that is centered around baked beans.

en but eat it in the yard, perhaps you'll like:
Fried chicken
Chicken bread
Corn-on-the-cob

Tossed summer salad
Fruit in melon cups
Hawaiian coconut cookies
Iced tea
Milk

Here are the recipes for the chicken bread and Hawaiian coconut cookies:

Chicken Bread

1 1/2 cups sifted enriched flour
1/2 cup corn meal
3 teaspoons baking powder
1 teaspoon salt
1/2 cup shortening
3/4 to 1 cup milk

Sift together dry ingredients. Cut in shortening until mixture resembles coarse crumbs. Add milk, mixing lightly only until mixture is dampened. Turn out on lightly floured board and knead gently a few seconds. Roll out to 1/4-inch thickness; cut into diamond shapes, round or squares. Place in the frying pan in which the chicken has been fried (leave only a small amount of fat in the frying pan). Cook over medium heat until delicately browned on under side. Turn and cook on other side. Cooking time about 8 minutes. Serve immediately with fried chicken. Makes 12 to 15 pieces.

Hawaiian Coconut Cookies

1 cup sifted enriched flour
1/2 teaspoon baking powder
1/2 teaspoon soda
1/2 teaspoon salt
1/2 cup shortening, soft
1/2 cup granulated beet or cane sugar
1/2 cup brown sugar

1 egg
1 tablespoon water
1 teaspoon vanilla
1 1/2 cups oats (quick or old-fashioned, uncooked)
1 cup coconut

Sift together flour, baking powder, soda and salt into bowl. Add shortening, sugars, egg, water and vanilla. Beat until smooth, about 2 minutes. Fold in rolled oats and coconut. Shape dough into small balls and place on greased baking sheet. Bake in a moderate oven (350° F.) 12 to 15 minutes. Makes 3 1/2 dozen cookies.

Tasty Bean Sandwich Spread

1 pound can pork and beans
3 tablespoons sweet relish
2 tablespoons salad dressing or mayonnaise

Mash the beans. Add relish and salad dressing; mix thor-

oughly. Spread between slices of toast or bread. Makes 8 sandwiches.

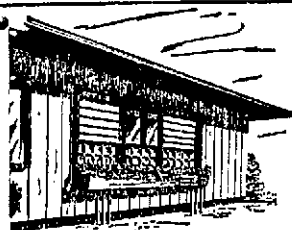
Ham and Bean Sandwich Spread

1 pound can pork and beans
1 cup chopped cooked ham
Mash beans lightly; combine with ham. Makes enough spread for 7-8 sandwiches.

Hobo Corned-beef Stew

1 pound can corned beef, chopped
1 8-ounce can tomato sauce
1 large onion, chopped
1 quart diced potatoes
2 cups sliced carrots
2 teaspoons salt
1/2 teaspoon pepper

Put all ingredients in large kettle; cover with water. Cover; bring to a boil, and let simmer 1/2 hour, or until vegetables are tender. Serve in bowls with large spoons. If desired, cook at home, wrap in 24 or more thicknesses of newspaper, or pour into vacuum jug and carry to picnic. Or prepare except for cooking, and take to outdoor fire and cook it there. Makes 4 servings.



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Home of *gracious* Charm

By Dorothy Killam

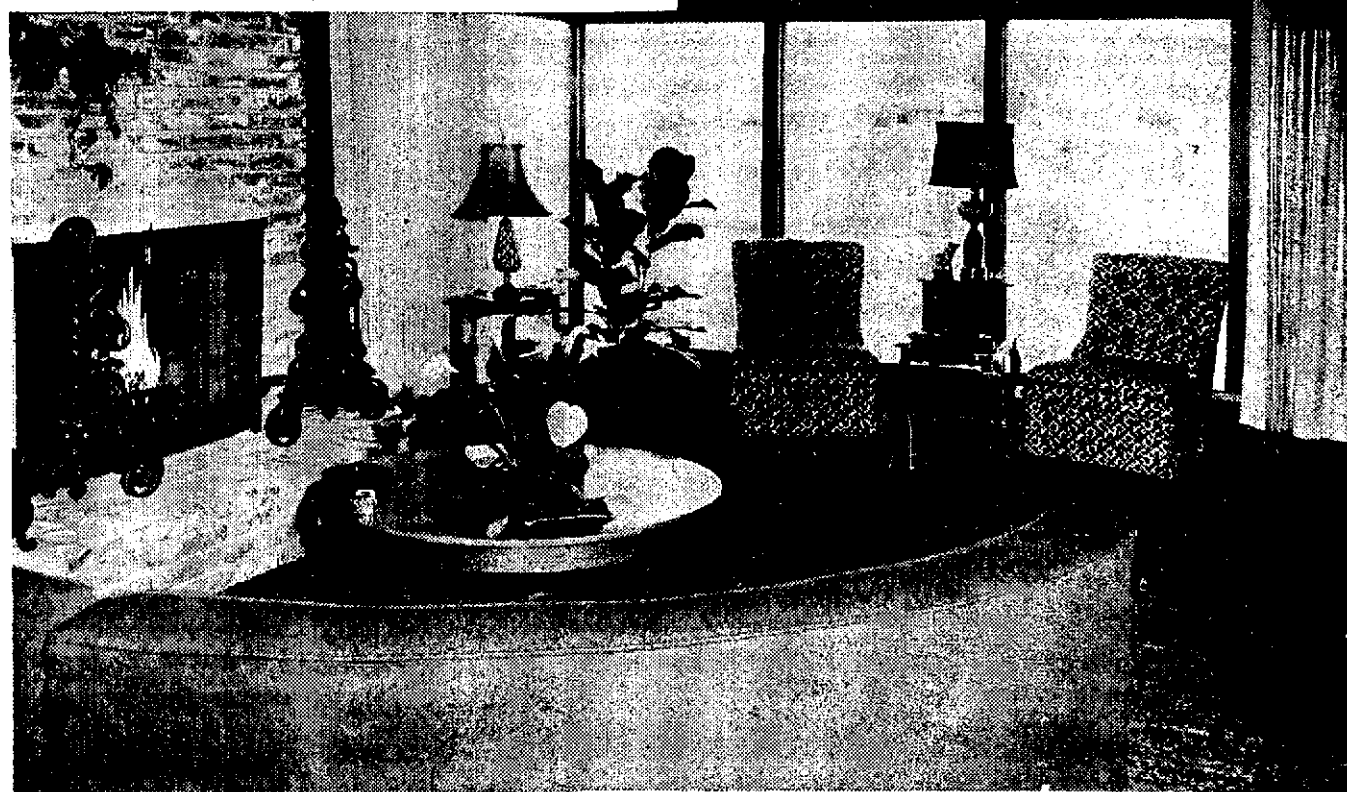
HOMEOWNERS who enjoy entertaining, Mr. and Mrs. Kenneth A. Davis asked Architect Palmer Power to design their new home at 153 Bayshore Ave., with rooms of ample size in which to welcome graciously guests at both formal and informal occasions. They also asked for windows that would take full advantage of the view of Alamitos Bay available from their homesite.

Power did an excellent job of giving them everything they asked and more. The spacious living room opens off a central entrance hall and is directly connected to the den which overlooks the rear patio. On the opposite side of the stair hall, the kitchen, dining room and downstairs bath are arranged. All these downstairs rooms, which play major roles

in entertaining guests, are planned for easy circulation. The comfortable den doubles as a guest room and is well suited for this purpose because it has its own entrance and bath across the hall. Studio couches effortlessly make into beds at night.

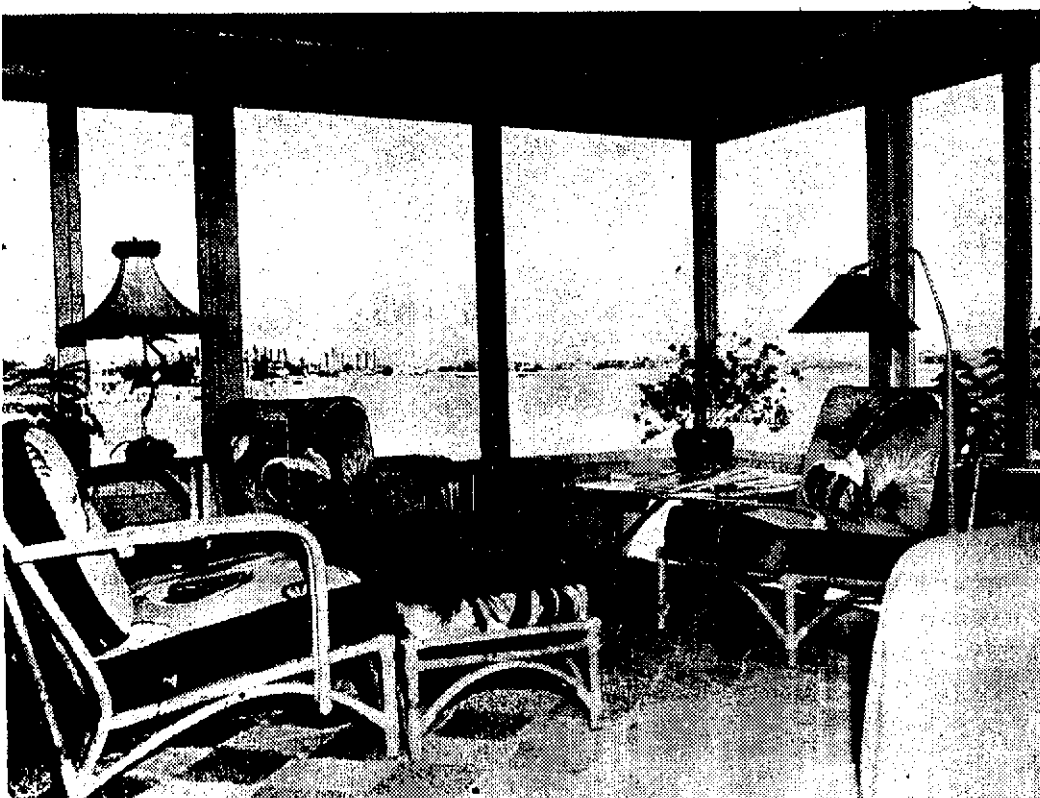
The spacious view-giving windows contribute architectural interest to the exterior design of the house as well as adding to the pleasant interior. Floor-to-ceiling panels of glass in the living room constitute one wall and part of an adjoining wall. Large windows in the two bedrooms upstairs were purposely planned to frame the view because one of these large rooms has been furnished to double as a sitting room.

Although this house consists of 2688 square feet of floor space, there are only four rooms downstairs and two rooms upstairs. Each of these rooms is large, according to to-



—Photos by H. S. Melvin

Rooms in which Mr. and Mrs. Kenneth A. Davis could entertain graciously drew top priority when the Davises planned to build on Bayshore Ave. This living room view, looking out toward Alamitos Bay, shows how well their planning succeeded.



One second-floor bedroom of the Davis home doubles as sitting room. It overlooks an expanse of bay.



Spacious windows in the Davis home make the most of a bay view. Paneling extension gives importance to entry.

day's standards, and the den and one of the bedrooms serve double purposes. A dining corner contributes to convenience of the kitchen.

THE HOUSE is on a street that is blocked off during the summer and special consideration had to be given to parking space. This was provided at the rear next to the

two-car garage which opens on a wide alley. The garage is easily accessible from the house.

Indoors and outdoors are well co-ordinated. The central entry hall leads from the front door directly back to the patio and terrace at the rear of the house. Glassed areas in the dining room and den overlook this

garden and terrace. The upstairs bedroom opens on a sun-deck built across the rear of the second story.

This house was designed with a second story not only because of the limited size of the lot but so the bedrooms would have greater privacy. The wide front door is given importance through the use of a grill ornament on the second level. Redwood horizontal sid-

(Continued on Page 7, Col. 1.)

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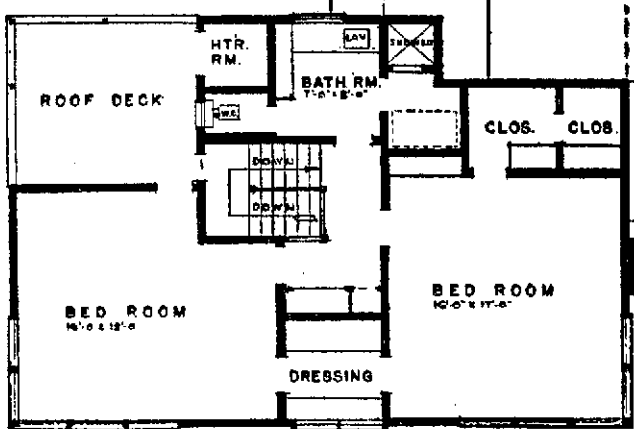
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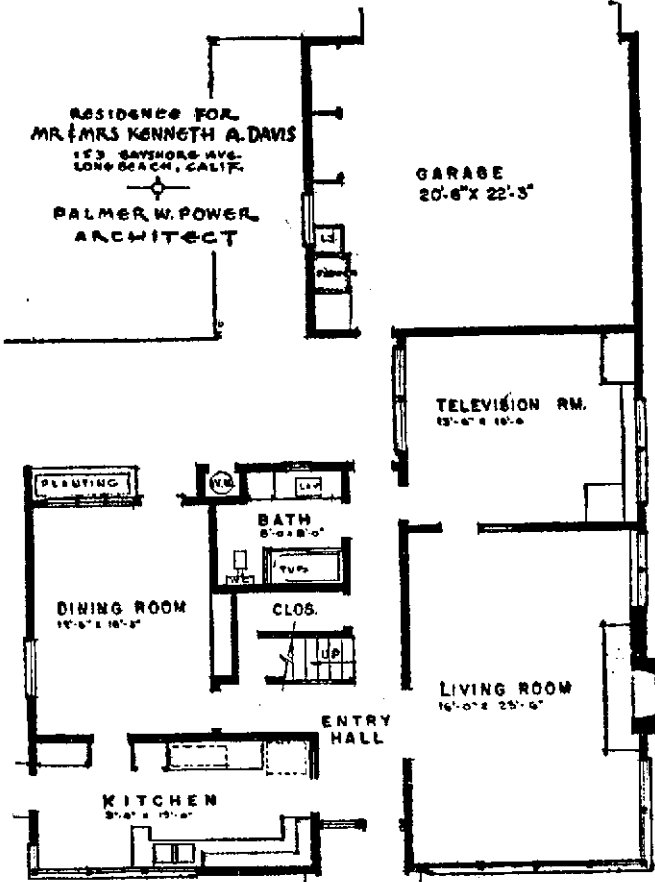
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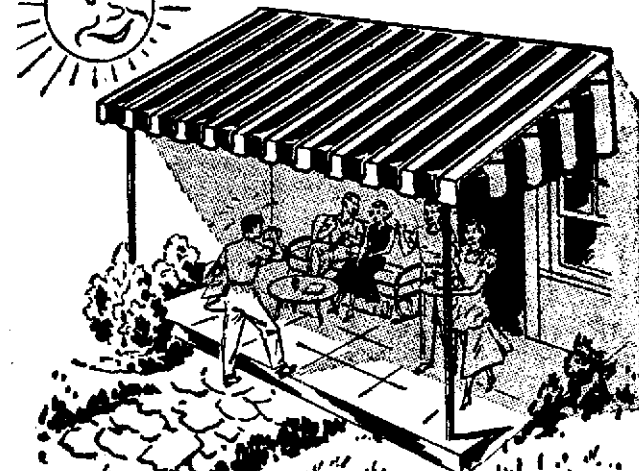
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Reproduced from precious heirlooms, the furniture above is styled in the manner of furnishings in use in old Massachusetts Bay Colony many generations ago.

Home of Gracious Charm



Moulded sink and work counters which eliminate troublesome crevices, electric plates in steel counter and cabinet-type oven are features of Davises' kitchen.

(Continued From Page 6.)

ing and boards and battens are combined for an attractive effect. Shakes cover the roof. Wood paneling and cabinets in natural finish used throughout, contribute to the warm, "lived-in" atmosphere of this home. In the living room, the fireplace is set in a wall of used brick above a raised hearth. The used brick, the natural warm finish of redwood paneled walls and beamed ceiling provide a background that makes the transition from glass walls to provincial furnishings easy to accept.

LARGE, ornate andirons of wrought iron which stand on the hearth are heirlooms. The brick wall over the fireplace is also decorated with wrought iron in the form of roosters and planters. A window at the head of the stair landing is of hand-etched glass from Italy, as is the window in the dining room door. A star lamp fixture which hangs in the stairway is from Mexico. Imported paper in the stair hall depicts a whimsical scene of a French park. In the dining room a pattern of colorful pheasants decorates the wall. French provincial furnishings,

natural wood shutters and parquet flooring contribute to the charm of the dining room.

Storage is especially well planned, a fact which makes upkeep of this house easier. Most of the built-ins have naturally finished pine doors. Davis has storage space in his room in built-ins which include cabinets and wide drawers for shirts. In the hall, a linen closet is built above luggage storage.

The second bedroom is furnished with comfortable rattan furnishings as well as the beds and can double as a sitting room. Wardrobes and other storage are built in a dressing room.

IN THE upstairs bath, storage is planned to hold all the linen and other items used here. Part of this bath is a steel cabinet.

The U-shaped sink counter in the kitchen is covered with a material which has been molded over rounded edges of the counter, practically eliminating dirt-catching crevices. The oven is built into cabinets at an easy-to-reach height and the stove is set in a stainless steel counter next to it. Narrow drawers under the oven hold dollies. Cabinets are of pine in natural finish.

Open Windows

(Continued From Page 5)

are located so that they may be enjoyed from the windows that overlook them. Some of the ideas pictured here may be adaptable to the outdoor areas of other homesites.

HERE ARE some additional ideas for planting front yard areas:

Curbs beside the steps can be built with wells into which may be set seasonal flowers.



Living room windows of the Everett Hosking home are assured a secluded garden view because of the redwood fence installed between the house and the garage.

In Colonial Manner

By Caroline Coleman

WHEN America was young, the bustling seaport of Salem on the sheltered coast of the old Massachusetts Bay Colony set an elegant standard of living.

Many of the homes of the wealthy ship owners and merchants were magnificently furnished—some with furnishings imported from the cultural centers of Europe; others with lacquered boxes, rare porcelains, delicate china and rich tapestries brought back on the clipper ships from the Far East.

Still other furnishings originated in the cabinet-making and artisan shops of the seaport.

Taken altogether, these colonists set high standards of graciousness. And their furniture, more than anything else, expressed this leisurely, luxurious living.

Now on the market is furniture authentically reproduced from precious heirlooms, many that were borrowed and copied

from fabulously expensive museum pieces. The group, called the Olde-Salem Collection manufactured by Drexel, is fashioned from solid mahogany. Its strong classic lines, brilliant carvings and gracious architecture are a composite of Chippendale influences combined with good American design.

Characteristic features of truly authentic Salem furniture are here—graceful scroll legs,

sunburst carvings, butterfly-shaped pulls, balanced architecture, bonnet tops, flame-shaped finials, fluted posts and bracketed feet. The group includes magnificent bonnet top and flat top highboys, high poster and low poster beds, elaborately carved mirrors, vanities and benches, dressers, night stands, console tables and Chippendale chairs.

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tions in the preparation of the furniture finish. Nearly all of these operations to bring out the color, depth and glow of the polished woods are hand processes, assuring lasting beauty and satisfaction.

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Photo by Eldon L. Fitzgerald

Spacious corner windows, installed by Marine Glass Co., contribute much to the exterior styling of this new home of Mr. and Mrs. W. F. Burgin, 3989 Gardenia Ave., Long Beach.

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Wash Day Tip

YOU CAN eliminate one bother of laundry day by practicing this simple trick for handling new colored clothes. On their first washday, put them through several sudings until all loose dye is released. Then you need not segregate them for subsequent scrubbing.

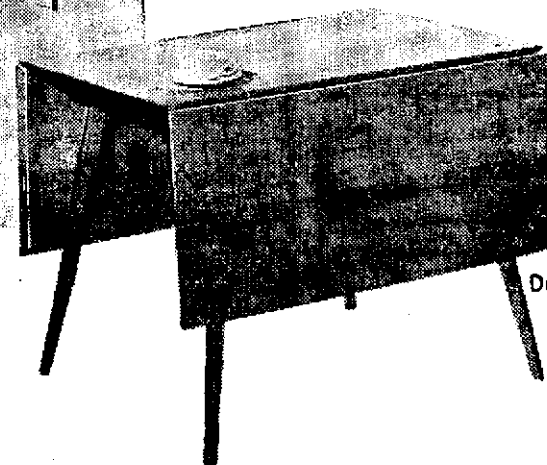
This is a good rule even for garments tagged "color fast."



Beauty of the gracious styling found in furnishings of colonial days is repeated in sleek group shown here.



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A dream of a bedroom! Here, the one-drawer cabinet rests on 24" platform bench to make useful night stands. A 36" platform bench serves as bench with the addition of cushions. (These benches also make wonderful cocktail tables.) The six-drawer cabinet rests on a 48" platform bench to form handsome Mr. and Mrs. chest. The headboard is paneled with laquered, perforated Transite.

6-drawer cabinet	Was 94.50	Now 89.50
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1-drawer cabinet	Was 32.50	Now 29.50
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36" platform bench	Was 15.95	Now 14.95
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The Planner group also includes a desk and sliding door cabinet, and 2-drawer cabinet.
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GARDENING tips for the week. . . A rather novel plant is the night-blooming jasmine. Its fragrance is superb. This is an excellent evergreen shrub. The flowers being characterized by a greenish-white color. Decorative white berries take the place of the fading blooms.

If you have plenty of room and have a patriotism for the State of California try the giant redwood known as sequoia gigantea or sequoia sempervirens. This tall, stately tree will become the most permanent asset in your garden; also one of the most attractive. It will still be living many generations from now.

During warm weather such as react favorably to a cold shower. Dust is washed off the leaves and the humidity is raised even if just temporarily.

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Back yard—front yard—slope or level, wherever you want a beautiful, hardy, deep green lawn, Blu-Green Blend is the answer. Formulated from higher than normal quality seed—Double treated for disease resistance, stronger root systems and sturdier growth. And, it's only 18 days from planting to cutting. Buy Blu-Green in the yellow 1-2 and 5 lb. bags, sealed for your protection. Accept no substitutes.

AGGELER & MUSSER AT YOUR DEALER
SEED COMPANY
657 MARCO STREET • LOS ANGELES 21, CALIF.

Greater Lakewood Nursery
17829 Lakewood Blvd. Phone MEtcaif 3-3131
(BETWEEN ARTESIA AND SOUTH STREETS)

FERTILIZER 3 sacks 1.00
Ground and Weed Treated

2-YEAR-OLD NAVAL ORANGE TREES \$1.99

MYSTERY GARDENIA gal. 75c
GRABER PYRACANTHA gal. 75c

Lawn Mix (no ryegrass). Reg. 95c lb. Blue grass, clover, fescue, red top . . . lb. **75c**

RED STAR

FOR BETTER PLANTS

the complete, all-purpose plant food for flowers, shrubs, trees, lawns and vegetables.

FOR BEST RESULTS, provides all three essential elements—nitrogen, phosphorus and potash—in the ideal proportions for California soils.

FOR BEST RESULTS, provides quick acting inorganic elements, and slow acting organic, for both fast growth and sustained development. Your plants get the food they want when they want it, grow fast and keep growing, become a credit to your garden.

Garden Tips
by JOE LITTLEFIELD
Red Star Garden Consultant

Plants are at their lowest ebb of active growth when they are blossoming, then seedling. After the seedling process is over, the plants awaken and burgeon forth with new growth. Right then is the time to start feeding them. Shrub lawns, and trees should be fed Red Star GRO-MASTER every two months or so. Small flowering plants, fruits and vegetables should be fed once a month.

GRO-MASTER feeds plants over a longer period of time. The fast acting foods become available within five to seven days. Later, medium fast acting fertilizers take over. Finally, the s-l-o-w organics step in, continuing the feeding process. That's why Red Star GRO-MASTER is the preferred fertilizer among professional gardeners, too!

ON KFI-TV WED. 4:30 P.M.

Red Star PLANT FOODS better by far
AT BETTER NURSERIES
LAND GARDEN SUPPLY DEALERS



The American flower world's coveted prize, selection as an All-America Rose, has been won for 1952 by three magnificent newcomers: Fred Howard (left), hybrid tea of rich yellow penciled with pink; Vogue (center), cherry-coral floribunda, and Helen Traubel (right), apricot pink hybrid tea rose. These roses will be available next fall.

All-America Roses for 1952

Get this sensational new PEST-KILLING SPRAY!

ISOTOX
KILLS Aphids, Leafhoppers, Fleas, Mosquitoes—and dozens of other pests!

ORTHORIX

ISOTOX Garden Spray...the insect spray with LINDANE, the great new pesticide that big commercial growers and nurserymen say is the best one yet!

YOU'LL be amazed at the way ISOTOX Garden Spray cleans out pests! Its active ingredient, lindane, is quickly toxic to a wide range of troublesome insects—and lindane also packs a wallop that is long-lasting in effectiveness. Read the label for full information about its great range of usefulness.

ISOTOX Garden Spray plus ORTHORIX
Spray for early-season Rose-spraying
For effective mildew and pest control, spray now with a combination of Greenol and Isotox Sprays as directed on label. To make spraying easy get a Sprayette, the modern garden hose spray applicator.

You can get Isotox Garden Spray, Greenol Spray and the new Sprayette from Park Nursery.

Ask our salesmen to map out your spraying needs for complete control of pests in your garden this summer.

TM's Ortho, Isotox Reg. U. S. Pat. Off.
Open 7 Days a Week Until 7 P. M.

GERMINATION occurs only when three specific factors are present: Moisture, germination and oxygen. An excess of either temperature or moisture may be as bad as a deficiency. Moderation is the rule to follow. An ideal soil mixture for starting seeds would consist of one part No. 2 sand and one part peat moss. This type of mixture keeps out weed seeds or soil borne diseases. In addition, it is loose, porous, clean and easy to use.

After placing the soil mixture in a flat or pan it should be tamped down and made smooth with a block of wood. Leave about one-fourth of an inch between the surface and top of the container. Drills can then be made, using a ruler. The seeds are sown in the drills.

Obtain the planting depth from the packet. If desired you can broadcast the seed in the flat rather than sowing in drills. After planting place the container in a large basin in which the water level remains below the top of the flat or pan. This allows moisture to seep up from below, definitely the most ideal way of applying water.

Annuals that can be seeded now include: Amaranthus, ageratum, alyssum, aster, bachelor's button, balsam, calendula, calliopsis, candytuft, carnation, centaurea, godetia, gypsophila, hollyhock, larkspur, linaria, linum, lobelia, lupin, marigold, moonflower, morning glory, nasturtium, nicotiana, phlox, portulaca, salpiglossis, scabiosa, sweet pea, verbenia and zinnia.

Annuals For Color



Use finely sifted soil to start annual seeds in flats or seed pans. Annuals yield quick color in the garden.

ROSE SPECIALS
This Week Only

ROSES 1-gal. 69c
2 for \$1.10

ROSES 1-gal. Reg. \$1.75
2 val. \$2.00
Only Each **\$1.19**

ROSES Reg. \$1.50 val.
1-Gallon 2 for **\$1.98**

TREE ROSE
5 gal. All varieties **\$2.50**

PANSIES 2 Doz. 35c Per flat . . . **\$1.29**

ALICE'S NURSERY
16021 S. Pioneer Blvd. Phone TORrey 5-2382
South of Excelsior High, Norwalk

FUCHSIA-LA NURSERY
Long Beach's Largest and Most Complete Nursery
3569 ATLANTIC PHONE 4-3221

REGULAR \$96.50 POWER MOWER SPECIAL \$82.50
Rubber tires, 5 steel blades, 18" cut, 1 1/10 h. p. Briggs & Stratton motor with Flex-A-Matic clutch.

25 ft., 1/2" PLASTIC HOSE \$2.85
Choice Chrysanthemum Plants, dozen 60c up
Pelargonium Plants, in bloom, 3" pots 3 for \$1.00
Fancy Carnation Plants, plant bands each 35c

LAWN RENOVATORS AND SOIL TILLERS FOR RENT
Lawn Mowers Sharpened from \$1.50

IMPERIAL HARDWARE CO.

WHY NOT MOW WITHOUT PUSHING?
with a
1951 Worcester POWER MASTER

NOW ONLY 109.50

Powered by famous heavy-duty I.H.P. Briggs & Stratton engine. It's packed with surging power . . . engineered to give you long trouble-free service.

Come in and let us give you a demonstration of this Aristocrat of Power Mowers

RESERVE YOURS NOW!

FREE PARKING—5th and Locust With \$1 Purchase

IMPERIAL HARDWARE CO.
437 American Avenue Phone 6-6237

FREE INSTRUCTIONS
Budding and grafting demonstrations and pest control information by Ralph Chacon, one of the leading Southern California horticulturists, who will be here today, 1:30 to 3:30 p. m. . . your gardening problems solved! Bring in samples of infected plants and insects for proper analysis and control. The when, what and how of budding and grafting demonstrated with question-and-answer period following.

ROSES 69c up
Red, White and Pink
Hydrangeas 79c gal.
Fuchsias 59c gal.
Colordrift
Mums 20c up

ALFSON'S NURSERY
15629 Atlantic (1 Block North of Olive), Compton
Between Olive and Compton Blvds.
Newmark 1-0324—Open Daily, Including Sundays and Holidays

BOUGAINVILLEA, dark red flowering, gal. cans . . 49c
Limited number—While they last.

PANSIES In bloom 98c
Per flat
Swiss Giants—"Buy them where they're grown"

HIBISCUS Red Monarch 95c
Large double dark red flowering

PYRACANTHA Graber 69c
Gallon can
Will produce clusters of large red berries

ASTERS and ZINNIAS Dozen 19c
Per flat—\$1.50

DICHONDRA Per flat 75c

— FREE WITH AD —
1 Gift to Each Adult Customer

CLOSED SATURDAYS — OPEN SUNDAYS

CAMERON'S NURSERY
9846 E. BELMONT AVE. — BELLFLOWER
Next to Post Office — TORrey 7-2439

Take Bellflower Blvd. to center of town, turn right one block east on Belmont, next to Post Office.

SPECIAL SALE!

Blooming Rose Bush 65c
CLIMBING ROSE 85c ea

Paul's Scarlet, Talisman, Pres. Hoover, E. P. Thom, Etoile De Hollande, Rose Marie, Cecile Brunner, Hadley and K. A. Victoria.

SPECIAL OF WEEK
49er ROSE 1.95 ea.

MOCK ORANGE (Double Flowering) **59c ea**
BLOOMING FUCHSIA **59c ea**

IMPORTED PEAT MOSS 1 cu. ft. Bale 4.95

FUERTE AVOCADO TREE Each 3.95
No. 1 Grade — 4-ft. High

RED BOUGAINVILLE VINE Each 89c
(San Diego Red)

NOTE NEW PHONE NUMBER!
Riverdale Nursery
6766 ATLANTIC PHONE 20-5405 or 20-5406

Property Tax Load Studied

TAX RELIEF for homeowners and operators of income properties was the main subject discussed by the board of directors of the California Real Estate Association at a three-day meeting in San Jose, according to H. Herschel Hart, president of the Long Beach Board of Realtors and head of the local delegation. The meeting ended last night.

Several measures before the state Legislature were found to offer a degree of relief, but others would impose additional burdens upon homeowners in school districts and counties, Hart said.

"Per capita taxes on real property in California have increased by more than 70 per cent during the past decade," Hart declared. "We are again at the point where substantial relief must be given to the homeowner."

The board president said the last time such relief was given was in 1934 with the passage of the state sales tax. However, within a few years taxes mounted to their previous levels.

More than 350 directors assembled in San Jose for the meeting. In addition to general meetings and committee sessions there were conferences on multiple listing and a local board officer training session with the co-operation of the University of California extension division.

The Long Beach delegation included A. G. Maspero, Lewis K. Cox, John Bohan, Max L. voni, Clive Graham, E. C. Roswurm, E. T. Moore, Joseph Reed, O. L. Michael and James Edmonds Jr.

Barbara Moss, executive director of the board, talked on "Board Publications" at the officer training conference.

Open House in 'Estates'

STARTING today, Park Estates will hold open house for 30 days in "Casa Sereno," the residence of George M. Montierth, AIA.

Howard S. Reed, supervisor of sales for the L. S. Whaley homesite subdivision at Anaheim St. and Pacific Coast Hwy., said Montierth decorated as well as designed and built the residence.

The home is of redwood with wide eaves and large wall areas of glass. Floor types are varied. Woodwork in cabinets, book shelves and screening is one of the outstanding features of the house, Reed said.

Big Crop

Of the total acreage of trees planted in this country in 1950, 73 per cent was owned by private individuals and organizations. This 1950 total of 397,700 acres was an increase of 131,300 acres over the 1949 total.

PARK ESTATES

SEE A — BEAUTIFUL HOME
BY A — DISTINGUISHED ARCHITECT
IN THIS MAGNIFICENT SETTING

"CASA SERENO," designed, built and furnished by George M. Montierth, A. I. A., for his own residence, and by his courtesy open to public inspection for 30 days only.

SEE IT—INSPECT OUR HOME SITES
NO BETTER INVESTMENT
NO FINER LIVING
Than in a Park Estates Home

An L. S. Whaley Development
Anaheim Street and Pacific Coast Highway
Howard S. Reed, Supervising Sales
Phone 90-1912



Rev. C. W. James

Biblical View

"The Biblical View of Property" is the subject chosen by Rev. C. Wayland James, minister of the Ninth and Lime Church of Christ, for his address to the Board of Realtors at breakfast Tuesday in the Wilton Hotel.

E. C. Roswurm, program chairman, said Rev. James is a graduate of Abilene, Texas, Christian College and Princeton Theological Seminary.



Gallatin Ranchos residential community feature this home among the many 168 two and three-bedroom styles in the Arthur B. Weber development situated on Gallatin School House Road and Vista Del Rio Drive, just east of Lakewood Blvd. in Downey.

Gallatin Ranchos Formally Opens Model Homes Today

FORMAL opening of Gallatin Ranchos will be held next week end, it was announced yesterday by officials of the Arthur B. Weber development firm, builders of the 168 two- and three-bedroom homes on Gallatin School House Rd. and Vista Del Rio Dr.

Situated just east of Lakewood Blvd. in Downey, the new community has already enjoyed an advance sale passing the \$500,000 mark.

Several furnished models will be ready for the formal opening. The models will typify the Cape Cod, Colonial and Ranch styles designed by William M. Bray, AIA, for Gallatin Ranchos.

Veterans and nonveterans may purchase any of the homes on down payments from \$750, plus impounds, with monthly terms as low as \$53.35 for veterans, including taxes, insurance, principal and interest. The homes, priced from \$9150 for the two-bedroom and from \$10,400 for the three-bedroom, may be bought by nonveterans on FHA terms.

Salient features of Gallatin

Business Sales 12 Weekly

LONG BEACH business firms changed hands at the rate of 12 a week during the past four weeks, according to published notices of sale.

Most active category was restaurant, with 12 sales reported. Next came liquor stores, of which six went to new ownership.

Transfers included four gasoline service stations, one of which also had a repair garage. There were three each of markets (including a health food shop), dry cleaners and beauty salons.

Two drug stores were sold. Two vending machine companies were purchased by a third. The list of businesses includes a hotel, novelty shop, plumbing and sewer service, hearing-aid concern, cigar store, construction company, property, food handling equipment store, watchmaking shop, pottery shop, self-service laundry and beer bar.



Illustrating the rear patios of Lake Marie Homes, Gunn Ave. north of Anaheim-Telegraph Rd., is this one of the furnished model. Fencing of back yard and landscaping of front are included in purchase price. Every lot has bearing orange trees.

Outlying Areas Help Totals

SOUTHERN CALIFORNIA areas outside Los Angeles County provided a rare impetus

to construction activity in April, supplying the volume needed to push building permit figures upward for the entire Southland for the first time since January, according to Southwest Builder and Contractor Magazine, Los Angeles.

Valuation of building permits issued in Los Angeles County last month, at \$69,619,839, slumped below both the March total and April, 1950, while permits issued in 57 cities and unincorporated areas of eight counties outside Los Angeles County, with a total of \$33,984,038 last month, jumped 27.6 per cent above March and 11.8 per cent above booming levels of April, 1950.

Housing construction in Los Angeles County last month showed a drop of 7.4 per cent in number of dwelling units below the March figure and a plunge of 42.3 per cent below April last year. Areas outside

Los Angeles County, however, turned in a housing construction record last month that was 30.6 per cent above the March total and 6.7 per cent above April, 1950. Total number of dwelling units provided in permits issued last month for all of Southern California was 8822, with 5628 units in Los Angeles County and 3194 units in areas outside Los Angeles County.

Valuation of all building permits issued in the Southland during April was \$103,603,877, a daily average increase of 1.8 per cent over the March total but a decline of 9.6 per cent below the figure for April, 1950.

Nonresidential building last month was strong throughout all of Southern California under leadership of booming industrial construction, which went into the fourth consecutive month of record-breaking activity.

County Realty Loans Increase

MORTGAGES and trust deeds affecting real estate, filled last month in Los Angeles County, amounted to \$139,806,707 on 16,691 loans, according to the monthly resume published by Realty Tax and Service Co., Los Angeles.

Lending institutions with headquarters or branches in Long Beach registered dollar increases over April, 1950, even

in several cases where the number of loans was smaller.

Drying up of FHA credit was indicated by a decline in the number from preceding months. The April total of 753 is expected to diminish rapidly in coming months as current developments are sold and others, for lack of financing, do not enter the market.

April volume of realty loans compares favorably with the April, 1950 totals of 15,985 loans for \$133,478,163, and the April, 1949, figures of 14,001 recordings worth \$97,973,586.

One trust deed for \$3,758,800 was included in last month's business.

The county recorder's office reported 75,501 documents filed during April. Included were 19,406 deeds, 16 deeds in lieu of foreclosure and 86 foreclosures. Of the total loans recorded—36 were mortgages and the remainder were trust deeds.

Subdivisions IN THE MILL

Avalon Properties Co., Wilmington, will build 278 two- and three-bedroom homes east of Main St. and north of Sepulveda Blvd., near Wilmington. Estimated cost of the subdivision, including site improvements, is \$2,500,000.

Willshire Construction & Finance Co., Long Beach, has commissioned Thomas J. Russell, A.I.A., to design 143 three-bedroom dwellings on a 30-acre tract at the corner of Santa Clara and Santiago Sts., Santa Ana.

Several smaller subdivisions are being planned in the Downey area.

Moye & Mushakian of Downey will divide the nine acres in Tract 14701, east of Lakewood Blvd. and south of Imperial Hwy., into 37 lots.

C. M. Bevan, owner, and R. R. Strehlow, subdivider, will develop two acres north of Florence Ave. and east of Downey Ave., into eight lots.

A seven-acre tract east of Lakewood Blvd. and north of Foster Ave. will be divided into 38 lots by Bert Van Ruiten.

South of Florence Ave. and west of Paramount Blvd., Ray S. Ward will subdivide two acres into nine lots.

Avondale Development Corp. has announced plans for 56 two-bedroom-and-den residences at Woodruff Ave. and Cecilia St. Each house will contain approximately 1200 square feet.

Reliable Builders, general contractors, have awarded subcontracts for 13 frame and stucco dwellings, 1200 to 1400 square feet in area.

River Lane Park Adds New Model

WITH one exhibit home open daily in River Lane Park, Santa Ana, the development and builders announced that the second model is to be finished in the near future.

River Lane Park is a new subdivision on North Flower St., at Memory Lane, which is 7th St., in the Long Beach area, in the northwest section of Santa Ana.

H. M. Secrest is developer, and Secrest & Fish, Inc., builders.

The first group consists of 30 three-bedroom or two-bedroom and den with two bath "executive-type" homes.

Rent Trend

According to the 1950 census, 52 per cent of all renters of non-farm dwellings were paying \$50 or more per month in rent, while in 1940 only 7 per cent were paying that much.

YOU CAN SEE THE HIGH QUALITY OF CONSTRUCTION THAT MAKE THESE

LAKEWOOD

COLLEGE UNIT
HOMES BETTER

ASK FOR REPRINT OF IMPORTANT ARTICLE ON GI FINANCING AVAILABLE AT MODEL HOME

Model Home
Furnished by
Frank Bros.
2400 American Ave.

"Svenska Cottage" Model Home
Open Until 9:00 Daily

VETERANS! DON'T WAIT TOO LONG, TIME IS RUNNING OUT ON PRESENT LIBERAL GI FINANCING!!

OUT AHEAD IN:

- 1—RESIDENTIAL ENVIRONMENT
- 2—COMMUNITY LANDSCAPING
- 3—PRIDE OF OWNERSHIP

HOMES PRICED FROM
\$9750 to \$12,750
Both FHA and Veteran Financing

Walker & Lee, Inc.
Realtors

PHONE 5-5915

DRIVE TO BELLFLOWER BLVD. and SPRING STREET

for your living pleasure

EXECUTIVE-TYPE MODEL HOME IN...

River Lane Park

SANTA ANA

Here YOU Can Buy a Good Home...

good for keeps.

Really Spacious 3 Bedroom
2 Bath Homes... On Large
Secluded Lots

Attractive
Non-Veteran Financing.

See These Designs fresh from the Architect's Drawing Board

Up-to-the-Minute Features: Living Room Wood Paneling
• Large Covered Porches & Terraces • Planter Boxes &
Redwood Siding • Forced Air Heat • Thermador Bath
Heater • Schlage Hardware • Entry Halls • Wood Shingle
Roof • Double Garages • Wood Burning Fireplaces
• Garbage Disposals • Kitchen Exhaust Fans • Lovely
Kitchen Floor Plan • Shower Baths • Breakfast Nook
... PLUS Briggs Colored Plumbing Fixtures.

River Lane Park

H. M. SECREST, Developer SECREST & FISH, INC., Builders

2400 Block of North Flower St., at Intersection of Memory Lane.
From Long Beach, East on Seventh St., which becomes Memory Lane,
then turn right at Flower St., Santa Ana. • Phone: Kimberly 3-3204

Own-owns Ruled Subdivisions

OWN-YOUR-OWN apartment houses in California are subdivisions under the state Business and Professions Code, according to D. D. Watson, state commissioner of real estate.

As such, the commissioner announced, persons proposing to make sales of community apartment houses must make

the necessary subdivision filings with his office.

Watson's statement follows: Recently, the real estate commissioner received an opinion of the attorney general to the effect that the initial offering of apartments in a community apartment house in which each grantee receives an undivided interest in the property plus exclusive occupancy of an apartment, is subject to the subdivision law (B. & P. C., Section 11000 et seq.).

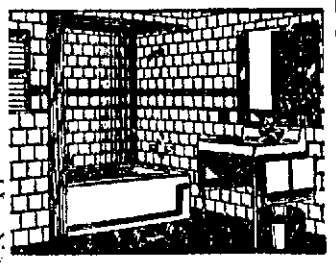
Such offerings are known to have been made extensively for the past few years, starting with the shortage of rental properties. The usual practice is for the owner to deed an undivided fractional interest in the described piece of land and confer upon the grantee the exclusive right to occupy a particular apartment in the building situated on the property, together with the use of hallways and other public portions of the building.

The deed further reserves to the grantor, or his successors, the exclusive occupancy of all other apartments, requires the grantee to pay monthly charges for services, maintenance, taxes and insurance, and provides for a board of governors, elected by the apartment owners, to operate the building. The grant runs from the grantee "and to his heirs and assigns forever," thus creating a freehold or perpetual estate.

The opinion covers not only newly erected apartment buildings, but applies also to those old buildings which are being sold in this manner for the first time.

METAL WALL TILE

For SHOWER, KITCHEN and BATHROOM WALLS



Lovely to Look at—Long-Wearing, Easy to Install AS LOW AS \$1.19 sq. ft.

INSTALL YOURSELF TILES, TRIM CEMENT 62¢ sq. ft.

- WATERPROOF
- FIREPROOF
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Choice of 25 Colors Individual 5x5 Tiles

Old-style Tubs, Sinks and Tiled Asphalt and Rubber Floor Tile

FHA Terms. Up to 30 Months to Pay Visit Our Display Room

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Tradition has been preserved! J. Richard Shelley (center), chairman of the Junior Chamber of Commerce community planning committee, and Oliver Speraw, committeeman, were scandalized last week when reminded that they were about to stage a contest without a beauty queen, in bathing suit, to reign over it. In Southern California such an oversight is frowned upon—or even scowled at, sometimes. No Jaycee had ever committed such a faux pas before. But lovely Patricia Cook came to their rescue, which was quite a break for the committee as well as for the readers of Realty and Building. Patricia, a Long Beach dance instructor, certainly harmonizes with the theme of the contest, which is to find the best designed structures in the city—(Press-Telegram Photo.)

Contest Interest High; Neutra Banquet Speaker

ENTRIES for the architectural design contest, sponsored by the Junior Chamber of Commerce with the co-operation of the Long Beach Architects' Association, are exceeding expectations, according to J. Richard Shelley, chairman of the Jaycee community planning committee.

Richard A. Neutra of Los Angeles, internationally noted architect, will be principal speaker June 14 at a Junior Chamber banquet for presentation of contest awards, Shelley said.

The contest will be judged by John Rex, V. Floyd Ribble and Maynard Linder, members of the Los Angeles Chapter, American Institute of Architects.

Entries may be submitted either by the owner or architect on or before June 1. Purpose of the contest is to emphasize the contribution of good design to community beautification. All entries must be existing buildings within the Long Beach postal area.

Contest categories are provided for residences costing more than \$30,000, residences at \$30,000 or less, new commercial buildings, commercial remodelings and churches.

More Owners

The number of home owners in the United States increased 71 per cent from 1940 to 1950. The number of renter-occupied units increased by only 5 per cent in the same period.

NAHB Says Market in Crisis

PERSONS expecting to buy new homes in most parts of the United States this summer or fall may be in for a rude shock, the National Association of Home Builders announced today.

Normal sources of funds for mortgage loans on large developments are, at least temporarily, exhausted in most cities, NAHB reported. With practically no market for home loans available to finance home construction, or to buyers for purchase of a completed house, the market faces the most serious crisis since World War II.

Members of the NAHB's board of directors, 300 strong, met in Washington this week to see what could be done to avoid a complete breakdown of an industry which only last year set the all-time building record of 1,400,000 new homes and apartments.

Since that time, however, a series of government controls imposed over home sales have eliminated many thousands of prospective buyers from the market. Action by the Federal Reserve Board in withdrawing its support of the government bond market led to the present crisis in mortgage loans.

The Federal Reserve Board action was a major factor in reducing the availability of funds to finance home construction and purchasing, with the result that most lending institutions are "out of money to loan."

W. P. (Bill) Atkinson, NAHB president from Midwest City, Okla., termed the crisis as one of the worst in the industry's history and a "grave threat" both to home ownership and employment in the building trades.

In a special meeting with

Federal Reserve Board officials, builders from various areas told what was happening to housing in their areas:

DAYTON, Ohio: For the first time in 16 years builders can't find lending institutions to take FHA loans. One builder reported a backlog of 400 customers who needed homes, but only 7 per cent could furnish the down payment required under Regulation X. Mortgages could not be found for even this 7 per cent.

HOUSTON, Texas: Over 3500 hardship cases exist where veterans were approved for pre-Regulation X financing (smaller down payments). Materials and labor are available, but no

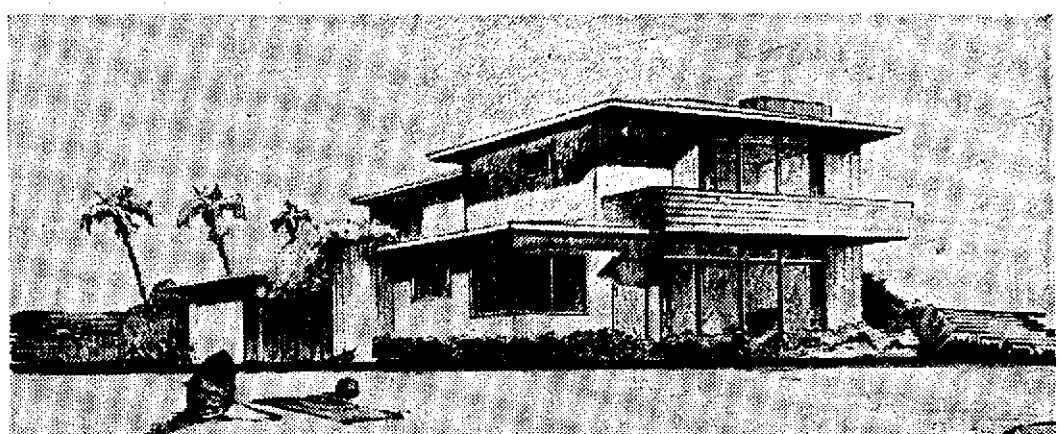
lenders have funds for the GI loans. Volume of higher priced home starts has dropped off 40 per cent in the last three weeks.

SAN DIEGO, Calif.: This city has been declared a defense area and the government wants rental housing at \$35, \$65 and \$75 per month. No lenders can be found to take the mortgages on such rental projects. Builders are stymied in efforts to fulfill housing needs.

DES MOINES, Iowa: Down payment requirements under Regulation X for FHA loans are so high that the market is shifting over to VA loans, due to lower down payments required. The building and loan

market is saturated. Insurance companies are out of the home loan market, except in the case of higher priced housing where they will advance 50 per cent loans.

SALT LAKE CITY, Utah: Home buyers have telephoned builders attending the Washington meeting, have asked about securing mortgage loans on completed homes in order to complete sales transaction. Builders have consulted with lenders on both east and west coasts in efforts to secure loans for these home buyers. They found no loan funds. One builder started 100 homes last year, will start 60 this year, providing conditions improve.



A goldfish pond, extending into the entry foyer from the patio, is a feature of this home under construction at 6324 Bayshore Walk for Mr. and Mrs. George A. Hart Jr. Grapevine fence at patio may be seen about half way back in this sketch by Hedden & Shelley, designers of the structure. Living room downstairs and master bedroom behind second story deck overlook Alamitos Bay. Children's rooms, each with lavatory and dressing table, have connecting hall serving two-room compartmented bath. Tower-type stairway, paneled in luan plywood, is another feature.

All-American Roses

(Continued From Page 8.)

dark green and is said to be particularly resistant to the common diseases which attack garden roses.

VOGUE sums up all the advantages and requirements of the modern floribunda which has become increasingly popular in the past few years. Its striking color will do wonders for a foundation planting when grouped with evergreens or shrubs. It is also ideal for summer color groupings in outside borders, and its sturdy, upright growth makes it ideal for a hedge of rare beauty.

A prolific bloomer, Vogue will produce an almost endless supply of flowers for arrangements in the home. It has already won several prizes abroad, including the gold medal at Geneva and the certificate of Bagatelle No. 1 at Paris.

FRED HOWARD, a hybrid tea of rich yellow, is one of the last creations of the famous rosarian whose name it bears. The long rich yellow buds are delicately pencilled at the tips with a soft pink, lending a pleasant variation of tone.

The open flower is perfectly formed, fully double, with a high center. The blooms are borne on long sturdy stems that are ideal for arrangements, and the plant produces magnificent flowers from spring until late in the fall.

The plant is exceptionally strong and hardy and will flourish in any section of the country. The foliage is dark and shiny and the strong, full branches will mark it as one of the outstanding plants of the rose garden.

As one of the finest yellow roses of modern times, Fred Howard will lend particular charm and color contrast to the reds and pinks which have long been the favorites of American gardeners.

HELEN TRAUBEL, a beautiful pink hybrid tea, has been named for the first lady of American opera who is known the world over for her magnificent voice and performance of Wagnerian roles. The sparkling color of this fine rose varies with the weather, sometimes a light, lively pink, more often a luminous apricot which blends into a rich orange.

The buds are unusually large, long and tapered, and make a splendid display in themselves. It is in the half-open flowers, however, that Helen Traubel displays its complete charms of form and color, while the fully open bloom, extraordinary in size, is still exceedingly beautiful.

Flowers are borne singly at the end of long stems which are ideal for cutting, and a pleasing fragrance brings the additional delicate charm of the garden to the household when they are cut for indoors.

THE sturdy vigorous plant will be one of the largest bushes in the rose garden and it is so prolific that it bears either buds or flowers through nearly all of the blooming season. The petals and texture of the blooms are such that they are not adversely affected by extremes in the weather, and the plant produces perfect flowers under virtually all conditions.

These three magnificent newcomers will be available to the public for planting next fall and will help to beautify gardens from coast to coast.

DOWNNEY'S BEST!

TRULY INDIVIDUAL

2 & 3-Bedroom Homes

- ESTATE-SIZE LOTS!
- FULL-BEARING ORANGE TREES!

as low as \$5335 FOR VETS

FROM \$750 DOWN

Plus Impounds

Best FHA Terms for Non-Vets!

New!

Original

INDOOR-OUTDOOR LIVING DESIGNS

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GALLATIN Ranches

9303 GALLATIN SCHOOLHOUSE RD. DOWNEY

2ND UNIT OF BEAUTIFUL HARBOR VILLAGE

Western and Lomita Blvd. — 1 mile North of Hwy. 101 on Western Avenue

MODEL HOME

Open Daily for Inspection

An outstanding residential neighborhood with landscaping designed by "Tommy" Tomson, well-known landscape architect. Convention is broken with varied setbacks. Floor plans are turned, placing patio and picture living room in any of four directions to give maximum seclusion and sunlight.

FULL PRICE	
2 Bedroom	9050.00
3 Bedroom	9750.00

VETS PATIO HOMES
GI AND FHA APPROVED

2 Bedroom	850.00	DOWN
3 Bedroom	925.00	DOWN

INCLUDING IMPOUNDS

MONTHLY PAYMENTS

2-BEDROOM \$50.00 per month

3-BEDROOM \$52.50 per month

INCLUDING TAX AND INSURANCE

Harry Brittain Inc.

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SEE THEM TODAY!

"This floor will last a lifetime...it's built with BAXCO PRESSURE TREATED FLOOR JOISTS!"



Home Buyers!

Before you buy—before it's too late—be sure you're getting BUILT-IN, LASTING SAFETY from TERMITES • WOOD ROT EARTHQUAKE DAMAGE

You CAN be sure! Insist on BAXCO PRESSURE TREATED FLOOR JOISTS

FOR A Longer Lasting Home Be sure to specify



YOUR LUMBER DEALER WILL TELL YOU!

"The cost of protecting the entire foundation area—floor joists, girders, posts, and mudsills—by building with Baxco Pressure-Treated Foundation Lumber will add ONLY ABOUT \$35.00 to the total building cost for an average 5-room home."

See your lumber dealer for complete information.

J.H. Baxter & Co.

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GET ALL THE FACTS! FREE!

Write today for your copy of "Friendly Advice," the informative folder that tells you the true facts about termites and decay-damage in Southern California.



Negotiations for the merger of the Builders' Exchange of Long Beach and the Long Beach Building Contractors Association were carried to completion by this joint committee. Seated (left to right) are Harold Sears, president of BCA; Stanley Gayton, president of the Exchange, and Paul McKenzie, chairman of the BCA merger committee. Standing (left to right) are Henry T. Scott, C. Lowell Clarke, chairman of the Exchange merger committee; J. W. Punt, Jerry West and W. T. Harris.—(Press-Telegram Photo.)

Builders Groups Merge

THE BUILDERS' EXCHANGE of Long Beach and the Long Beach Building Contractors Association have merged their memberships and will operate under the name of the Exchange. It was announced yesterday by the directors of the two organizations. The step was taken to "strengthen the construction industry in Long Beach and to give united statewide representation to local builders, contractors and materials men through the California State Builders' Exchange and its local exchanges and affiliated contractor groups, according to a statement issued jointly by G. Stanley Gayton, Exchange president, and Harold J. Sears, BCA president. The present board of directors of the Exchange, together with the BCA board, will administer the affairs of the new organization until the 1952 election. M. C. Houser, manager of the Builders' Exchange, will continue in this capacity. V. H. Greenup, who was manager of BCA, and Joe Kesler will be principal insurance brokers for group insurance for the organization. Removal of Exchange offices from 947 Pine Ave. to the BCA building at 1432 Walnut Ave. is under consideration. Early this year the directors of both organizations discussed a merger at several meetings. The plan developed by a joint committee was approved by the Exchange on May 14 and by BCA Tuesday. The committee included Gayton, C. Lowell Clarke, Henry T. Scott and Jerry West of the Exchange and Sears, J. W. Punt, W. T. Harris and Paul McKenzie of BCA. Builders' Exchange of Long Beach was organized April 30, 1923, with W. Jay Burgin as temporary president. Formal organization occurred June 11, with Burgin and other temporary officers and directors made the first official board. The Exchange had grown to 167 members at the time of the merger. Long Beach Building Contractors Association was organized in April, 1937, as an association of general contractors. The late R. L. Taylor was first president. In October, 1937, the BCA was incorporated as a non-profit corporation with A. H. Leuer as president. The membership rolls were opened to others affiliated with the industry. There were 164 members at the time of the merger.

Good Humor Leases Site Near Circle

THE GOOD HUMOR CO. of California has leased the southeast corner of Los Coyotes Diagonal and the Outer Traffic Circle from the Bixby Land Co. for a drive-in fountain and confectionery. It was announced yesterday by Elmquist & Co., exclusive leasing agents for the Lakewood Circle Shopping Center. A building 25 feet by 65 feet in area, with glass walls and a wide porte cochere, will be erected by H. C. Olsen, contractor, who has done a great deal of building for the Good Humor Co., the leasing agents said. The structure will be the most modern in the Good Humor chain. An inside counter will be provided. Around the building will be parking space for 40 cars. Elmquist & Co. announced that negotiations are proceeding on several sites between present buildings in the Lakewood Circle Shopping Center and the Good Humor site.

New Homes

A three-bedroom home with 2100 square feet of area is to be built at 5300 El Parque Dr. and Mrs. Robert Godwin, according to plans submitted last week to the city building department. Paul F. McKenzie Jr. is the contractor. A shop adjoining the living room and a study near the entry are among the features of the house. Kitchen is in the rear of one wing, with dining room overlooking the rear terrace and breakfast alcove the front yard. Master bedroom has its own bath and dressing alcove. Dr. and Mrs. Eugene C. Jones submitted the plans to the city building department last week for a two-story, seven-room house at 5900 Bayshore Walk. Jack M. Bell is contractor. On the ground floor is a living room opening to a wide lanai, guest room and bath, dining room and kitchen area. Upstairs are two bedrooms and bath. Board and batten was selected for the ground floor, with horizontal siding in the deep gable of the second floor.

"Cottage" Shows Market's Trend

WITH 4000 persons checked through "Svenska Cottage," Lakewood College Unit furnished model at Bellflower Blvd. and Spring St., in the past two weeks, interest in the new development continued high, according to Walker & Lee, Inc., sales agents. DeWitt Lee, vice president of the firm, said conflicting forces have produced an unusual market situation in which buyer interest has been stimulated while actual buying has been restrained. "We find that visitors to Svenska Cottage are well aware of the outlook for home building volume and prices," Lee said. "They have read in the newspapers that lack of financing as well as government controls are cutting drastically into estimates of homes to be built. They also know that wage increases and other cost rises are to be expected. "On the other hand," he continued, "Credit restrictions have made themselves felt in all phases of the construction industry, which was of course the intention of the government when invoking them." Lee said a comparison of College Unit sales with developments in other parts of Southern California and the nation reveals that the local volume is well above the average. He added that his firm expects to be "out of newly built homes" by the end of this year because of the shut-off in financing for large developments. The present group of 400 homes under construction by Cunningham & Brittain in the Lakewood College Unit are among the largest yet built in the northeast section. They are priced from \$9750 to \$12,750. "Svenska Cottage," furnished by Frank Bros., is open daily and Sunday until 9.

Annual Picnic

Plans will be completed tomorrow for the annual picnic of Builders' Exchange of Long Beach on June 9 at Irvine (Orange County) Park, it was announced yesterday by Bart Burgin, general chairman. Committees for the event will report at a meeting at 3 p. m. tomorrow in the Exchange offices, Burgin said. Material men and contractors will play a baseball game at 10 a. m. on the day of the picnic. After lunch, there will be a half-hour program, followed at 1:30 by sports events.



Typical of the high grade residential income properties which have been in demand recently is this apartment house at 2165 Chestnut Ave. It was sold by Mr. and Mrs. Ruis Dow Blankenship to Mr. and Mrs. Karl Young.



"How to Open a Bank" might be the theme of this picture. Main office of the Peoples Bank, Village Rd. and Los Cerritos Diagonal, is having its face lifted. Business as usual is proceeding behind the temporary partitions. The structure, originally used as a subdivision sales office by Montana Land Co., is one of the first commercial buildings erected in Lakewood. Cunningham & Brittain, contractors, expect to finish remodeling job in 60 days.—(Press-Telegram Photo.)

U. S. Home Building Off

NATIONAL homebuilding activity declined contras seasonally in April, when 83,000 new permanent nonfarm dwelling units were started, according to preliminary estimates of the U. S. Labor Department's Bureau of Labor Statistics. Reflecting principally the effect of credit regulations, this was the lowest figure for April in four years. Preliminary reports also indicate that the 5 per cent April downturn took place entirely in metropolitan areas, where liberal mortgage financing terms have been most easily obtained and, consequently, where the increase in down payment requirements would have the most pronounced effect. Although the total of 346,900 units started during the first four months of this year was about 15 per cent below the record volume attained in the same months of 1950, housing activity in 1951 is still at an annual rate of over 1,000,000 units. Telegraphic reports of both urban and rural building permits issued during April indicate that not all parts of the country shared in the April drop. A preliminary review shows that homebuilding activity rose seasonally in the east, north central, mountain and New England states. Declines in April were apparently most pronounced in the west south central and Middle Atlantic states.

Larger Families who own their homes enjoy larger dwellings on the average than renters. The median size of owner-occupied homes is 5.3 rooms compared with a median of 3.8 rooms for renters.

2nd UNIT NOW OPEN

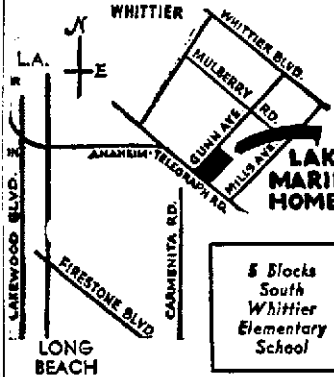
LAKE MARIE HOMES

"The Orange Grove on the Hill"

Bearing Orange Trees on Each Lot

An outstanding residential neighborhood with landscaping designed by "Tommy" Tomson, well-known landscape architect. Convention is broken with varied setbacks. Floor plans are turned, placing patio and picture living room in any of four directions to give maximum seclusion and sunlight.

DIRECTIONS: North on Lakewood Blvd. to Anaheim-Telegraph Road about 3 miles to Main Ave. North on Main 1 block. On East of town of Whittier on Whittier Blvd. to Main. South on Main about one mile.



G.I. and FHA APPROVED Liberal Terms for Vets and Non-Vets

DOWN PAYMENT FOR VETS
2-BEDROOM.....\$815
3-BEDROOM.....\$910

MONTHLY PAYMENT FOR VETS
2-BEDROOM.....\$50.00
3-BEDROOM.....\$54.50
Including Taxes, Interest, Insurance

Garbage Disposals, Two Furnaces, Lawns, Shrubs and Trees in Front Yard, 8-ft. Walk-in Wardrobes, Select Oak Floors, Rear Yard, Completely Wire Fenced, Patios With Arizona Flagstone and Redwood Fence.

FULL PRICES
2-BEDROOM \$8850 \$9150
3-BEDROOM \$9700 \$9975

SEE FURNISHED MODEL
Harry Brittain, Inc.
BUILDERS and DEVELOPERS
SEE THEM TODAY!!

Live in Fullerton

SMOG FREE FOG FREE EXCELLENT SCHOOLS

BEAUTIFUL 3 BEDROOM HOMES IN THE EXCLUSIVE GOLDEN HILLS RESIDENTIAL AREA

Exempt from Present Credit Regulations
\$14,900 to \$15,750

VETS
Low as **\$1900 Down**

Also available on 20-25 Year FHA loan with Low Down Payment.

These homes have everything... Ideal location, designed for gracious living, quality construction and prices you can afford. Individually planned interiors and exteriors, many view lots up to 80 ft. frontage.

Clarence N. Aldrich, Architect

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Because It Lasts...

INSIST ON GENUINE PLASTER AND LATH!

Your home binds your family together in happiness and security—or it may cause the family members to break away... if the home itself becomes so shabby in appearance that all pride in calling it "Our Home" is lost. Only genuine plaster and lath, applied with skill and craftsmanship, can assure you of continuous beauty and superior durability.

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UNEQUALLED STRENGTH
★
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BEAUTY
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Regular 79.95 Combination Mattress and Box Spring!

An outstanding buy with 220 resilient yet strong coils, protected with felted cotton layers and sisal padding to insure complete relaxation and sleeping comfort. Firmly vertical-stitched border keeps the edges straight and true. Full or twin. Separately—39.95

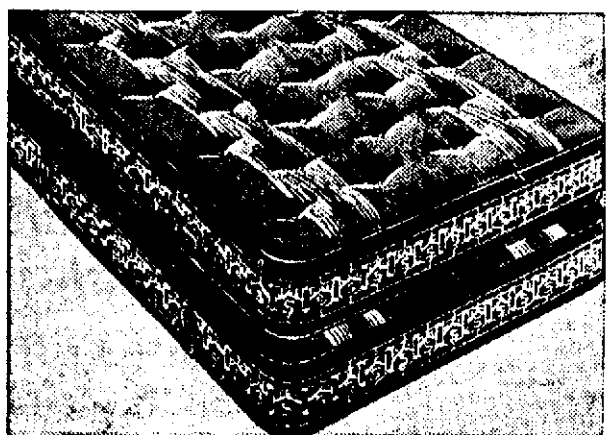
64⁸⁸

Also Sold on Sears Easy Terms!



'PLATTER PALS'
Listen to Sears radio program for children every weekday at 4:30 p.m. over KFWB.

SEARS EASY PAYMENT PLAN affords you an easy method of convenient shopping. Just make small down payment... pay the remaining amount on easy monthly terms!

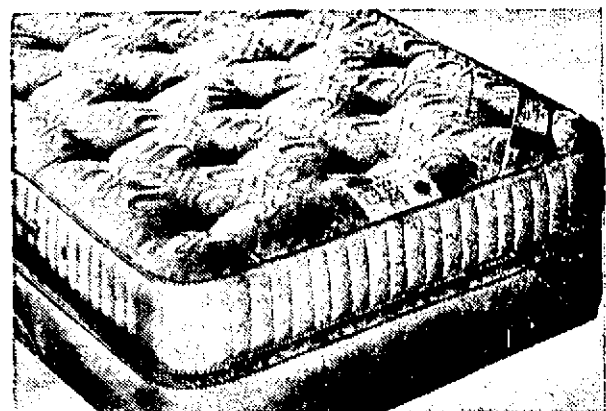


Reg. 89.95 Combination

Specially constructed inner-spring unit for easy, comfortable sleep. 210 coils, heavy woven cotton ticking cover, plastic handles. 80-coil box spring. Twin or full. Separately, 44.95 each.

74⁹⁵

Also Sold on Sears Easy Terms

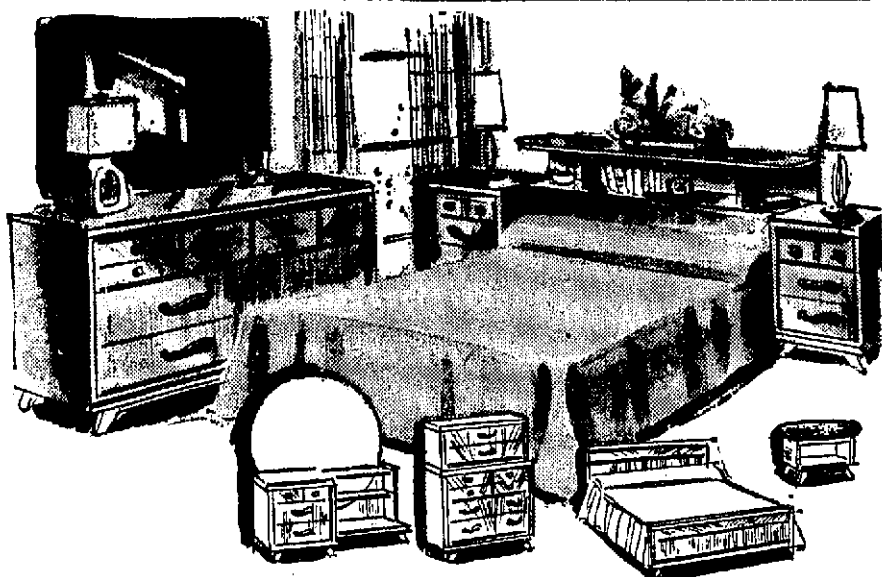


\$139 Value Combination

856 individually pocketed coil mattress plus 90-coil box spring. Heavy latex impregnated damask. Luxury combination, twin or full. Separately, 69.95 each.

109

Also Sold on Sears Easy Terms



243.80 Value Bedroom Set

Outstanding saving! Handsome group in modern lined oak finish. You get the Hollywood headboard, two bedside tables and double dresser with mirror. Also sold in open stock.

Headboard*			39.45
39.95 Value			
46.95 Value	43⁷⁵	139.00 Value	119⁷⁵
Panel Bed*		Vanity	
104.95 Value		36.95 Value	30⁷⁵
Chest-on-Chest	92⁷⁵	Bedside Table	
129.95 Value	119⁷⁵	29.95 Value	23⁷⁵
Double Dresser		Vanity Bench	
(With Mirror)			
*Full or twin size			

*Full or twin size

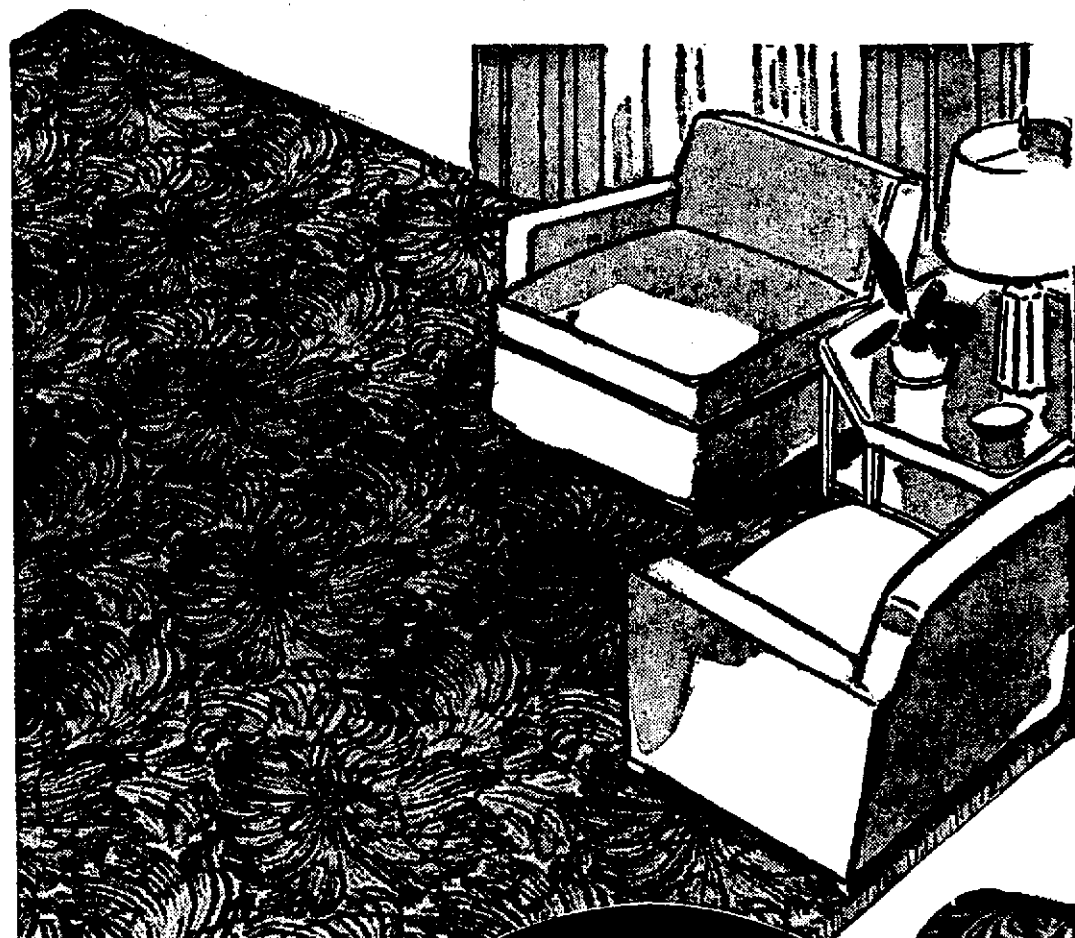
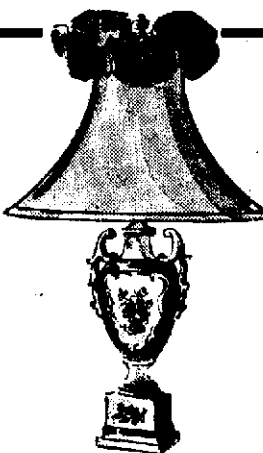
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Regular 11.95 Urn-Shaped Lamps

10.88

Distinctively elegant. 18th Century decoration, gold color handles and two-tone base. 16-inch rayon, taffeta shade in 4 solid colors with beautiful corded trim. Over-all height 28 1/2 inches.



Compare with 12.95 quality

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